

Introduction

Red Wing's Police Department and Fire Department work together with residents to provide the best possible public safety service for all of us who live in Red Wing. Each department operates separately yet is bound together by a strong, collective work ethic, a unified commitment to the community, and a shared desire to make Red Wing a safe place for everyone.

Although public safety falls readily in two distinct city departments—the Police Department and the Fire Department—public safety belongs to all of us who live and work here. As residents, we also have a responsibility to build a sense of trust and security in our neighborhoods, schools, and work places. Although we depend on our police officers and fire fighters, we can also depend on each other—to report street lighting that needs repair, assist an elderly neighbor with sidewalk shoveling, keep an eye on a neighbor's house, or check up on a person when he or she needs help.

Over the last decade, Red Wing has led initiatives to inspire people of all ages to get outside in their neighborhoods. As a community, we encourage our children and teens to walk to school and enjoy our parks, and we as adults take responsibility to watch over our community's children—not just our own.

We acknowledge, though, that crime does exist, accidents happen, and natural or manmade disasters are possible. We need to be prepared, aware, and knowledgeable about what do to and when to do it. We as residents commit to working with our police officers, fire fighters, emergency medical responders, and emergency management officials to create a safe, secure place for everyone.

Police Department

The Red Wing Police Department is sworn to protect the constitutional rights of all our residents. Our vision is to be a leader in the law enforcement community through collaboration and innovation, recognizing the historic and diverse nature of our community, and contributing to the highest quality of life for our citizens.

The department's mission is to safeguard lives and protect property, whereby our community may enjoy a sense of peace and security. We will meet the ever changing needs of our community through investments in our employees and building partnerships with our residents and businesses, whom we are sworn to protect and serve.

We will carry out our duties by upholding these values in all we do:

- » **Accountability**: We are accountable to each other and the public we serve.
- » Compassion: We will carry out our duties with a spirit of compassion.
- » **Consistency**: We will be consistent in the performance of our duties.
- » Fairness: We will demonstrate fairness in all we do.
- » Integrity: We will demonstrate the highest level of integrity.
- » Professionalism: We will uphold the highest level of professionalism within our law enforcement community.
- » Respect: We will treat each other and those we serve with respect.
- » Teamwork: Realizing the importance and complexity of our duty, we will encourage and practice teamwork within our community and our department.



Did You Know?

Red Wing Police Department 2017 numbers show these violations have decreased significantly since 2013:

- » Speeding (down 150 %)
- » Equipment/seatbelt violations (down 122 %)
- » Driving while intoxicated (down 47 %)
- » Illegal consumption (down 40 %)
- » Driver's license violations (down 37 %)

These violations have increased significantly:

- » Obstructing legal process (up 66 %),
- » Theft (up 46 %);
- » Disorderly conduct (up 36 %)
- » Assault (up 34 %)

Source: Red Wing Police Department Annual Report, 2017



PUBLIC SAFETY

What would make Red Wing a better place to live?

856

responses across all 2017
community engagement
events and surveys
suggested that law
enforcement, criminal
activity, community
attitude, street design, and
bullying all impact people's
feelings of safety.



Require Law Enforcement to Wear Body Cameras

The 2017 Community Survey asked respondents about their opinion of body cameras on law enforcement officers. 96% responded that they approve or strongly approve of police officers wearing body cameras. More than 86% of respondents to the 2017 Community Survey believe the Red Wing Police Department is fair and consistent, trustworthy, and respectful— a positive percentage compared to other communities, especially in the current climate.



Reduce Crime, Violence, and Drug Use

23% of respondents to the 2017 Community Survey report feeling that crime has increased in their area of Red Wing. Respondents across all engagement efforts cited drugs as an issue in Red Wing. Residents also said they would feel safer if there were more street lighting and more law enforcement patrol officers.



Address Racism and Intolerance

Racism and intolerance were cited as issues the community needs to address in the 2017 Community Survey, 2017 Hispanic Survey, and community engagement events.

Respondents believe that welcoming diverse perspectives, offering resources to underserved populations (i.e. special needs students, immigrants, and Native peoples), and reducing discrimination, would make Red Wing a better place to live.

What do folks like most about living in Red Wing?

107 / 4,160
Responses
mentioned public
safety, including:

50 General Sense of Safety

32 ow Crime R

Low Crime Rate and Peaceful Community 16

Emergency Response Street Environment/ Walkability



Improve Street Conditions

Streets were identified as safety issues during the 2017 community engagement effort. Drivers disobeying traffic laws— especially speeding— and poor street lighting were cited as the main things that made residents feel unsafe.



Non-Motorized Access Improvements

Accessibility around Red Wing was identified as an issue during the 2017 community engagement events. Respondents desire more and better sidewalks; safer routes between neighborhoods and schools; implementing bike paths or bike boulevards; improving crosswalks; and expanding transportation options for older residents and those with special needs.



Address Language Barriers

15% of respondents to the 2017
Latino survey would like to see information available in Spanish and have access to more bilingual staff. Addressing language barriers like these would help ensure all residents have the proper information about what to do in case of an emergency.

STUDENT SURVEY SNAPSHOT

BULLYING

The 2016 Minnesota Student
Survey asked 5th, 8th, 9th, and
11th graders from **Goodhue County's** six school districts about incidences of bullying at school and at home. Six questions elicited over 1,200 mentions of bullying.
While frequency and severity vary, instances of bullying are prevalent.
According to the 1,051 students surveyed, bullying can take on a variety of forms. The following were the most frequently experienced:

39%

Racism/ Intolerance 28%

General Harrassment

20%

13%

exual Harrassment or Assault

Creating a **Culture of Respect** is one of Red Wing's school district's goals in its
Education Plan. Building this culture of respect across the whole community is one of the most promising methods of bullying prevention.

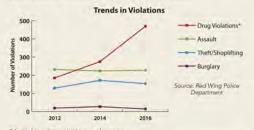
2017 Report Card

Feeling safe is a basic need for all of us.

What do you and your family need to feel safe in Red Wing? What can you do in your own neighborhood to help others feel safe?

Police Department: Crime Violations

Drug arrests have increased significantly. How is this affecting our lives and those we care about, especially regarding employment, relationships, and mental health?



* Includes written citations and arrests

Call 651-267-2600 to meet the police officer(s) in your neighborhood.

Fig. Did You Know? Kids Count Abused Children's Program served 165 children in 2016. Source: HOPE Coalition. Program serves children in RW who have been adversely affected by abuse or violence.

Fire Department: Calls for Service

Total calls climbed 19% since 2000. Transfers* more than doubled since 2010.



*Transfers include emergency and non-emergency transportation for patients housed at area hospitals, nursing homes, and other healthcare facilities who need to travel for more specialized care. The Police Department's primary services include: community policing, patrolling, crime prevention, criminal investigations, parking enforcement, and emergency management. Below are details of the three areas most involved with the public.

Community Policing

The Community Policing Program was implemented by Chief Roger Pohlman in September of 2014. The program assigns officers to specific largeneighborhood areas. Officers will still patrol the entire city, but each officer is also assigned to a specific beat and is encouraged to walk his or her neighborhood area and get to know people better. Officers are more likely to hear residents' concerns if they have more direct contact with the people who live there.

The four goals of the Community Policing Program:

- 1. **Build Community Relations**: Officers have a sworn duty to help all residents. Weak community-police relations breed fear and distrust. The program is intended to build partnerships and trust within the community we serve.
- 2. Receive Community Input: The thought is simple: When officers get out of their cars and walk the streets, residents will find it easier to approach them. Positive interactions will create a level of comfort and encourage residents to share concerns. Neighbors' comments can help officers identify patterns of suspicious activity and ideally address them before crime happens.
- 3. Reduce the Fear of Crime: The more visible the police presence, the more familiar people are with "their" officers, and the safer everyone will feel.

4. Lower the Overall Crime Rate: The objective is that the first three goals help the community reach the fourth—reducing the overall crime rate in neighborhoods and in Red Wing as a whole.

Crime Prevention

The Red Wing Police Department aims to be proactive and educational in preventing crime. The city of Red Wing has two Community Service Officers who coordinate the programs; however, it is a joint effort among all city of Red Wing police officers. Programs include:

- » Citizens Academy: The Red Wing Police Department's Citizens Academy is a community awareness program that offers residents a firsthand look at the philosophies of law enforcement and internal operations of our Red Wing Police Department.
- » Crime Free Multi-Housing: Crime Free Multi-Housing provides a partnership between law enforcement and the multi-family housing community.
- » Minnesota Crime Alert Network: The Minnesota Crime Alert Network enables any law enforcement officer in the state to send a crime alert to any selected group of businesses or organizations.
- » Neighborhood Watch & Operation Identification: Neighborhood Watch is a crime prevention program in which neighbors look out for each other while getting to know each other.
- » Night to Unite: Night to Unite is held annually on the first Tuesday in August.

Emergency Management

Emergency Management is extremely important in our community because for a town of Red

Wing's size, we have a significant number of unique characteristics. We are located on a working river with a lock and dam and heavy barge and boat traffic; we have a railroad that carries passengers and freight; we have a local airport; we are located adjacent to a nuclear power generating plant; and we are on a state highway with considerable truck traffic.

This means our emergency management team needs to be trained and skilled for multiple scenarios to ensure the public's protection from manmade disaster possibilities such as train derailments, plane crashes, explosions, hazardous material releases, emergency levee failures, pipeline leaks, terrorism, and national security emergencies.

In addition, our emergency management team needs to plan for public safety during natural disasters such as tornadoes, floods, blizzards, and other similar situations.

In its outreach, the Office of Emergency Management also provides assistance to local businesses, schools, churches, and transportation hubs in creating emergency plans and providing training to their staff.

Fire Department

The Fire Department's mission is to help anyone in need, providing the highest level of fire suppression, advanced medical care, technical rescue, disaster management, fire prevention, and public education. In our work, we focus on operational readiness, department unity, professionalism, and community engagement.

The Red Wing Fire Department is committed to serving with pride and professionalism in all we do and will hold ourselves accountable to these values:

» We value having pride in our organization, the

- level of service we provide, and our community.
- » We value the public's trust and are committed to honest and ethical behavior.
- » We value the role each member plays in our organization. We respect those that came before us and will strive to make the organization better for those who follow.
- » We value our commitment to excellence in everything we do.
- » We value leadership, teamwork, innovation, labor-management collaboration, and respect in our organization.
- » We value the social good in what we do as an organization and as individuals.
- » We value our commitment to providing effective and responsive means of communication throughout the organization and community.

The Red Wing Fire Department is a combination fire department staffed by full-time firefighter/paramedics and paid-on-call firefighters.

In addition to performing the fire suppression activities typically associated with a fire department, the Red Wing Fire Department provides advanced life-support ambulance services for the city of Red Wing and surrounding communities. Additional services provided by the Red Wing Fire Department include:

- » Fire code enforcement and interpretation
- » Fire inspections
- » Fire investigations
- » Fire sprinkler and alarm plan review
- » Pre-fire planning
- » Public education around fire and emergency medical services
- » Auto extrication



Did You Know?

The Red Wing Fire Department in 2017 responded to 3,499 calls for service; 454 of those were for fire-related situations and 3,045 were calls for emergency medical response. (Average time spent per trip is 2.5 hours.).

Source: Red Wing Fire Department Annual Report, 2017

- » Hazardous materials incidents
- » Ice rescue incidents
- » Marina and boat fires
- » Radiological emergencies high-angle rope rescues

The Red Wing Fire Department provides fire protection services within a response area of approximately 65 square miles including the city of Red Wing, Prairie Island Indian Community, Wacouta Township, and Diamond Bluff, Wisconsin. Additionally, the department provides advanced life support/paramedic ambulance services for all these areas, plus neighboring townships in Minnesota and Wisconsin. The ambulance response area is approximately 260 square miles, roughly equivalent to the size of Austin, Texas.

The Fire Department reaches out extensively to the public through a number of its programs, including its hands-only CPR classes, which is offered free to the public at almost any time, and basic life support courses, offered monthly for a fee. It also continues to work with businesses and organizations through its growing AED program, dedicated to getting an automatic external defibrillator in locations across the entire community in order to save lives.

Key Issues

Need to increase residents' sense of belonging

Helping create a sense of belonging in our community and our neighborhoods will build more respect for each other and have other critical trickle-down effects. It will help reduce the number of people dependent on drugs and other controlled substances. It will reduce domestic violence and family complaints. It will decrease bullying and intimidation. It will reduce our suicide

and attempted-suicide rates. All of these situations are issues the Police Department is working to decrease, and the Police Department vows to do what it can to make all residents feel they are an integral part of this community in order to build ownership and make our town safer.

Increase communication with the public

Over the past few years, communication methods have improved, and both the fire and police departments have utilized Facebook, the newspaper, and their respective web sites to increase communication and knowledge among the public. The Police Department is re-introducing its Citizens Academy so more residents are aware of what goes into the daily life of policing. The Fire Department is growing its communication with the public in multiple areas such as CPR training, disaster preparedness, and AED training (Automated External Defibrillators). But more work can be done, and both departments look forward to providing more information—both online, in person, and via other forms of media—to make the public more informed and prepared.

Improve education internally within departments and with the public

It is vital for residents to understand the importance of preparing for an emergency, whether that means assisting a co-worker who is having a heart attack, guiding one's own family during a natural disaster, or leading a group of people to safety during a storm. Both the police and fire departments have committed to communicating better within their departments and also with the public so residents know, as best as possible, what

to do in an emergency and how to react to the unknown. Both departments enjoy getting out into the public, view this as an instrumental part of their work, and will continue to treat this as a high priority moving forward into the future.

Improve data assessment, sharing, and reporting

People often have perceptions of what types of crime are in Red Wing, but many don't have the actual numbers to know if what they think is perception or reality, so having data available to the public in an easily accessible way is beneficial for true transparency. In addition, jurisdictions such as cities and counties can almost always benefit from working with others around them in terms of sharing, analyzing, and learning new techniques around data. Currently, the Red Wing Police Department works in partnership with the County Criminal Justice Advisory Board and this relationship should be continued and strengthened over time.

Key Directions

- » Continue and enhance community outreach efforts to build collaborations and partnerships
- » Provide equitable and consistent public safety practices, and routinely participate in new trainings so staff members are highly skilled
- » Continue and potentially increase providing curriculum and instruction to young people in and out of schools to support young people's decision-making and problem-solving skills
- » Continue building partnerships with other criminal justice and public safety agencies to ensure efficient use of resources, including data sharing

COMMUNITY SNAPSHOT

96%

of Latino residents in Red Wing say they feel safe in their neighborhood

Source: "Being Latino in Red Wing: Perspectives and Expectations During Hard Times; September 2017 by Fonseca, C. and Gutierrez, R.

55%

Percentage increase in narcotics or drug violations from 2013 to 2017

Source: Red Wing Police Department Annual Report, 2017 -33%

Percentage decrease in the number of gun permits issued from 2016 to 2017

Source: Red Wing Police Department Annual Report, 2017

Percentage of residents receiving substance abuse treatment by substance

Goodhue Co. MN

Methamphetamine	38.0%	24.6%
Alcohol	31.4%	35.8%
	0,	
Marijuana/hashish	12.3%	13.6%
Heroin	10.0%	14.2%
Other opiates/ synthetics	4.6%	5.6%

Source: MN Department of Human Services Drug and Alcohol Abuse Normative Evaluation System, Goodhue County Report, 2017

- » Examine communication efforts to ensure we understand our community climate and adjust our responses to the needs of our residents
- » Maintain top-quality emergency management plans

Goals, Strategies and Actions

Goal 13.A: Red Wing's Police Department (RWPD), through partnerships and collaborations with residents, will provide the highest quality of life for our diverse community.

Strategy 13.A.1: Improve the personal safety of everyone in our neighborhoods, businesses, and schools.

- » Provide proactive education about drug abuse, awareness, and prevention. Collaborate with government and private agencies to implement best practices in drug abuse and usage within our community.
- » Implement best practices in crime prevention to meet these goals: a) improve the security of our businesses and neighborhoods; b) reduce the opportunity for criminal activity; c) increase personal safety by reducing the fear of crime and improving traffic safety.
- » Leverage technology to improve officer accountability and improve residents' rights to privacy while enhancing personal safety.

Strategy 13.A.2: Provide community-policing innovation that delivers equitable and consistent service for all members of our community.

- » Create an atmosphere of inclusive communication that allows all members of our community to develop a sense of belonging and ownership in the concerns of our community.
- » Understand the diverse history of our community and identify our experiences and shared environment to build trust and improve safety.
- » Continue getting top-quality equity training, including de-escalation training, to ensure practices are fair and consistent for everyone.
- » Improve partnerships with other agencies and members in our community to develop a digital picture and analysis of our strengths, weaknesses, opportunities and challenges that directly affect our community safety initiatives.

Goal 13.B: Strengthen riskmanagement practices through all city-related safety departments

Strategy 13.B.1: Improve community awareness, knowledge, and prioritization of emergency preparedness.

- » Develop an awareness and education plan that mitigates potential hazards, builds collaboration and understanding of identified hazards, and ensures residents know what to do in case of emergencies.
- » Develop measurements and data points that help the department prioritize resources and supplies.
- » Identify and develop key partnerships with businesses and community members that enhance our response to all hazards.
- » Collaborate and support our community efforts in the four phases of emergency management, thereby enhancing our resiliency.

Strategy 13.B.2: Develop, maintain, and assess emergency preparedness plans that mitigate all hazards and build resiliency.

- » Conduct and maintain regular assessments of the threats to our community and the likelihood of occurrence.
- » Ensure compliance with all applicable laws and policies regarding emergency response, and provide updates as applicable.
- » Identify and assess the feasibility of technology to better mitigate all hazards.
- » Develop and maintain a viable replacement schedule for key resources in the event of an emergency.

Goal 13.C: Red Wing's Fire Department will provide the community with the highest level of fire suppression, advanced medical care, technical rescue, disaster management, fire prevention, and public education.

Strategy 13.C.1: Increase customer service and engagement with the public.

- » Provide more low- and no-cost trainings to community members, organizations, schools, and businesses so more people are trained in basic life support and CPR and feel confident in assisting a situation when needed.
- » Upgrade and expand overall communication methods with the public, especially those in underserved neighborhoods. Include communication with, and accessibility for, non-English speaking residents, and address language barriers.

- » Increase the number of inspections in homes, organizations, schools, and businesses, and implement more engaging ways to educate residential and commercial customers about hazardous infrastructure features so owners remain compliant and have safer environments in which to live and work. (This will include training on green building elements.)
- » Upgrade communication tools, including traditional and online methods. Improve emergency communication techniques to make sure the community knows how to react to a disaster.
- » Conduct research to identify the opinions and priorities of the community.

Strategy 13.C.2: Strengthen internal management and training to ensure top-quality staff.

- » Empower leaders at all levels of the organization and allow officers at all ranks to be involved in the department's decision-making process.
- » Create processes that will allow easy access to potential new hires and focus on attracting local residents of all backgrounds to join the fire department.
- » Strengthen management training and foster accountability. Provide more staff recognition.
- » Continue incorporating real-life trainings, including new avenues in virtual training, artificial intelligence, and other future technologies.
- » Commit to more equity trainings for all officers and staff, and implement policy tools in examining, developing, and revising policies. Implement steps to add diversity to the fire department.

Strategy 13.C.3: Maintain quality equipment, apparatus, facilities, and technology to meet the mission of the department and the needs of the community.

» Establish a tracking system of assets and a replacement schedule to be good stewards of the community's money.

Online Library

You can see all of the foundational work of Red Wing 2040 on the City's website, www. red-wing.org/red-wing-2040.html

Terminology

Goals:

Goals are broad statements that describe a desired outcome. They are often long-term and aspirational in scope.

Strategies:

Strategies are policies, projects, programs, and practices that support one or more of the plan's goals. They address the "who, what, when, where, and how" of reaching a goal and may involve multiple substrategies and actions. Strategies may be ongoing and may or may not have definitive start and completion dates.

Strategy	SHARE Principle(s)	Who can help achieve this?	Timing	
Goal 13.A: Red Wing's Police Department (RWPD), through partnerships and collaborations with residents, will provide the highest quality of life for our diverse community.				
» Strategy 13.A.1: Improve the personal safety of everyone in our neighborhoods, businesses, and schools.	Sustainable, Healthy, Accessible, Resilient, Equitable	City departments including police, public works, engineering, and community engagement; county law enforcement and courts; school district, residents from the whole community	Ongoing	
» Strategy 13.A.2: Provide community-policing innovation that delivers equitable and consistent service for all members of our community.	Sustainable, Healthy, Accessible, Resilient, Equitable	Police Department working with state agencies that deliver the training; plus neighbors, including those from diverse communities, and other organizations such as HOPE Coalition	Ongoing	
Goal 13.B: Strengthen risk-management practices through all city-related safety departments				
» Strategy 13.B.1: Improve community awareness, knowledge, and prioritization of emergency preparedness.	Sustainable, Healthy, Resilient	Emergency management team, City communications department, community organizations to share the information	Short-term	
» Strategy 13.B.2: Develop, maintain, and assess emergency preparedness plans that mitigate all hazards and build resiliency.	Sustainable, Resilient	Emergency management team	Short-term	
Goal 13.C: Red Wing's Fire Department will provide the community with the highest level of fire suppression, advanced medical care, technical rescue, disaster management, fire prevention, and public education.				
» Strategy 13.C.1: Increase customer service and engagement with the public.	Healthy, Accessible, Equitable	Fire department staff and leadership, City community engagement staff; organizations and businesses willing to get trainings and assessments	Short-term	
» Strategy 13.C.2: Strengthen internal management and training to ensure top-quality staff.	Sustainable, Resilient, Equitable	Fire department leadership	Short-term	
» Strategy 13.C.3: Maintain quality equipment, apparatus, facilities, and technology to meet the mission of the department and the needs of the community.	Sustainable, Resilient	Fire department leadership and staff, City Council	Ongoing	