

Red Wing 2040

Your voice. Your city. Our future.

Red Wing is taking two years to learn where we are now, see where we want to be in 2040, and plan how to get there.



So all of Red Wing can thrive.

Get involved in making Red Wing the town YOU want it to be.

Learn more at www.red-wing.org/red-wing-2040

The Red Wing 2040 Community Plan

WHAT IS A COMMUNITY PLAN?

A **20-year plan for the whole community** based on the input and involvement from **ALL residents**.

WHY IS IT IMPORTANT?

- The plan helps local organizations (city, county, schools, non-profits, businesses, arts & recreation, etc.) **set a vision & create action plans toward a common set of community goals**
- It outlines Red Wing's assets and challenges and gives steps on how to improve quality of life

WHY SHOULD I CARE?

City projects, plans, and policies start from this plan. Community initiatives also can start here. **The plan drives decisions and resources and affects how Red Wing looks and feels for all of us.**



One Way Residents Will Have Input

10 Action Teams that make up the Community Voices Task Force



What We'll Do



Red Wing 2040 Planning Timeline

Learn Where RW Is Now

PART 1: Collect Data & Understand Trends

Form Action Teams

Action Teams Choose Key Data Points

Create Red Wing Report Card

March – Sept. 2017

See Where We Want to Go

PART 2: Listen to Residents Summer 2017 – Fall 2018

- * 2040 Question Cards
- * Community Survey
- * Hispanic Survey
- * Trusted Source Interviews
- * Focused Conversations
- * Public Events

Plan How To Get There

PART 3: Learn from Other Communities-Fall '17

Learn best practices through an Innovative Ideas Series. Listen to videos and speakers on the 2040's 10 topic areas.

PART 4: Create Community Vision & Action Plans Winter 2017 – Dec. 2018

- * Community gives ideas & feedback on vision and guiding principles
- * Community gives feedback & ideas on action steps in 10 topic areas
- * Community gives feedback on draft of the Plan before Council votes

**RW 2040
Community Plan**
completed
December 2018

We are Here

(Community feedback is ongoing until fall of 2018 – See last three sections of Part 2.)

Evidence shows thriving communities SHARE these characteristics:

Sustainable

- **Sustainability happens when we meet our present needs without sacrificing the ability of future generations to meet their own needs.** Sustainable towns manage natural, financial, and human resources today while planning for a successful tomorrow.

Healthy

- **Health consists of physical, mental, fiscal and social health.** Healthy towns know true health arises from access to safe, affordable, and quality jobs, housing, education, healthcare, transportation, government, arts and culture, public safety, and much more.

Accessible

- **Accessibility occurs when all residents have equal access to information, services, facilities, and involvement.** Accessible towns have a feeling of belonging and openness with easy, meaningful ways to connect with neighbors, organizations, and local government.

Resilient

- **Resiliency is the capacity to adapt and grow despite everyday stresses and periodic shocks.** Resilient towns use evidence-based approaches and collaborative partnerships to find solutions, then evaluate to emerge stronger after tough times and live better in good times.

Equitable

- **Equity exists when systems are fair and just, without barriers.** Equitable towns listen to residents early and throughout decision-making processes. They consider all impacts of plans, policies, and procedures, and work to decrease unintended or negative consequences.

Key Principles of the Plan

PART 1—Creating the first Red Wing Report Card

WHAT IT IS

A tool for reporting data, trends, progress, and challenges toward community goals.

WHO IT'S FOR

Everyone who wants to affect positive change in the community:
Elected officials, employers, leaders, residents, YOU.

Red Wing Report Card

*Progress Toward a
Healthier Community*

MISSION

To share consistent, objective, measureable data that shows over time how Red Wing and its people are faring in 10 categories of well-being.

GOALS

Create awareness of Red Wing's successes & challenges;
Drive attention & resources to areas of opportunity and need;
Guide changes to improve well-being.



PART 1: Red Wing Report Card

Completed in September, 2017

The Report Card is for learning and understanding where we are now.

*The Report Card doesn't provide answers.
It sparks questions and discussions with fellow residents.*

*It helps us think about where we want to be in the future
and informs how we make plans to get there.*

[Click here to read the full Report Card](#)

Demographics

1 in 10 of us is a person of color and
1 in 5 of our school children is a
student of color

Almost 5% of our residents are Hispanic

20% of our residents are aged 65+ and
Minnesota's 65+ population is expected
to double by 2040

69% of our residents don't have a
2- or 4-year trade or college degree

DEMOGRAPHICS

We are an increasingly diverse population, offering exciting opportunities and requiring potentially greater resources.

Population

Our slow, steady population growth has leveled since 2010.

16,445 people in 2015

Source: Decennial Census, American Community Survey

Racial and Ethnic Diversity

We are becoming more diverse, especially our younger, school-aged children.



**More than 1 in 10 of us
is a person of color**



**1 in 5 of our children in the school
district is a student of color**

Our Hispanic residents make up almost 5% of RW – about 800 people.

Source: Decennial Census, American Community Survey

Age Trends

By 2040, Minnesota's 65+ population is expected to double.

20% of us in RW are aged 65+

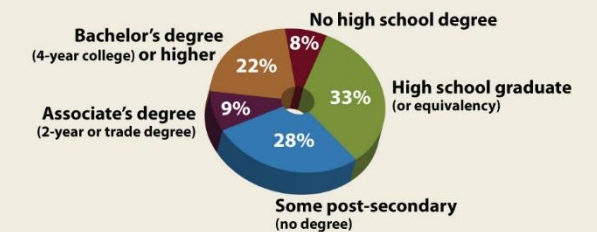
Compared to the state's 14%



Source: U.S. Census Bureau American
Community Survey 5-Year Estimates 2011-2015

Education

Of adult residents age 25 years and older, 31% have a 2- or 4-year degree; 69% don't.



Source: U.S. Census Bureau American Community Survey 5-Year Estimates 2011-2015

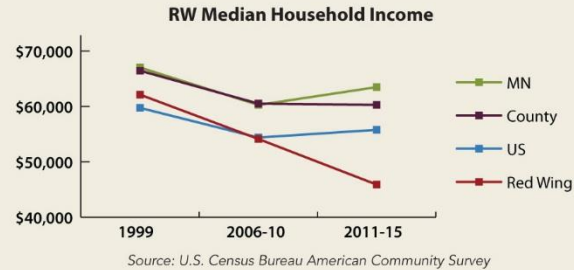
THE ECONOMY

Our economic numbers since the recession have still not recovered.

How can we improve the local economy for everyone?

Household Income

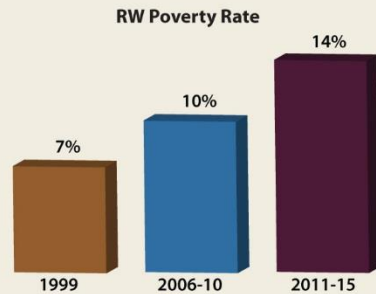
Median household incomes have declined 26% since 1999.



Note: To track trends in smaller geographies, such as the City of Red Wing, a 5-year estimate is used by the ACS to ensure reliable data. Incomes are adjusted for inflation.

Poverty Rate

The number of us in poverty has doubled since 1999.



Comparatively, Goodhue County's poverty rate is 9%, Minnesota's is 10%, and the nation's is 13.5%.



1 in 7 of us lives in poverty

U.S. Census Bureau American Community Survey 5-Year Estimates 2011-2015



1 in 5 of our children lives in poverty

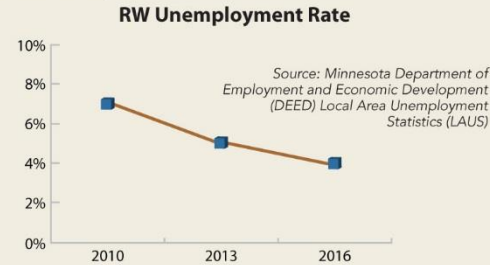
Gross income for a family of four in poverty is \$23,991 or less*

* Goodhue County residents

THE ECONOMY

Unemployment

Unemployment rates are getting better and roughly match that of the county and state.



Of all local residents who work...

58% of us work IN Red Wing

42% of us work OUTSIDE of Red Wing

U.S. Census Bureau American Community Survey 5-Year Estimates 2011-2015 and Longitudinal Employer Household Dynamics

Earnings

Of the residents who work, almost a quarter earn \$15,000 or less per year.

Working Residents' Annual Earnings 2011-2015



Source: U.S. Census Bureau American Community Survey 5-Year Estimates 2011-2015

Living Wage

A living wage is the minimum income required to provide basic needs without financial assistance.

1 working adult supporting 2 children must earn



\$60,000 per year or \$29.50 per hour

2 working adults supporting 2 children must EACH earn



\$33,000 per year or \$16 per hour

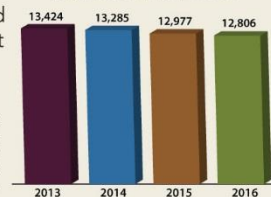
Source: Massachusetts Institute of Technology Living Wage Calculator 2016 - for Goodhue County

Jobs

The number of jobs has remained relatively steady with only a slight decline since 2013.

Source: Minnesota Department of Employment and Economic Development (DEED) and the Bureau of Labor Statistics Quarterly Census of Employment and Wages

Number of RW Jobs



The Economy

Median household income is decreasing when others around us are increasing

Poverty rate doubled since 1999

1 in 5 children lives in poverty

Almost a quarter of residents who work earn less than \$15,000

Only 40% of residents who work earn more than \$40,000

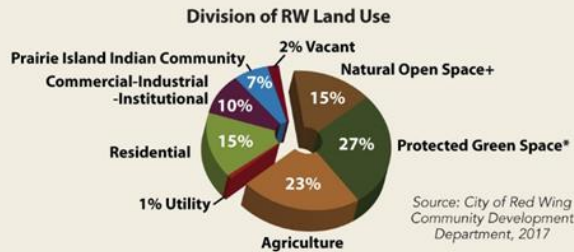
PARKS, LAND USE AND THE BUILT ENVIRONMENT

Red Wing values its natural surroundings, and we have a history of supporting parks and landmarks.

How can we develop wisely while retaining our unique assets?

How Our Land is Used

Rivers, bluffs, and marshes limit new land development and require us to think innovatively about revitalizing what we already have.

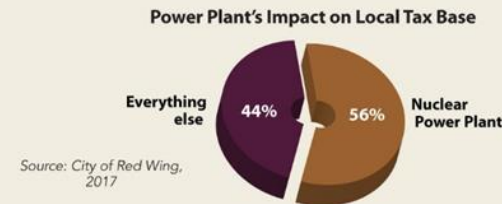


+ Includes bluffs, prairies, wetlands, steep hillsides, and park areas.

* Additional natural open space that is under public protection. Includes parks; conservation easements to the City, MN Land Trust, and Nature Conservancy; and land owned by the State of MN for habitat protection.

Our Market Value Future

Red Wing has a strong tax base. However, we depend strongly on Xcel Energy's Prairie Island Nuclear Generating Plant for those benefits.



How do we plan for a future that may not include the extra-large tax base percentage the power plant provides at its current level?

The power plant's market value doubled between 2012 and 2017. This increase to RW's market value is about twice as much as all other commercial/industrial properties combined.

PARKS, LAND USE AND THE BUILT ENVIRONMENT

Parks and Trails

Improvements are making it easier for us to be active and helping RW become a recreational destination.



Source: City of Red Wing Geographic Information System Department 2017



33 miles

hike/bike/ski/snowshoe trails improved since 2012

Source: City of Red Wing Geographic Information System Department 2017

Local philanthropic families and foundations and community volunteers have helped create or restore treasured spots over the last decade such as Memorial Park, the Central Park Bandshell, the Depot, the Riverfront, and upcoming Barn Bluff improvements.

Parks, Land Use, and Built Environment

65% of land in RW is natural open space, protected green space, or agriculture areas

10% commercial/industrial

Our tax base relies heavily on Xcel Energy's Prairie Island Nuclear Generating Plant - 56%

68% of households within a 5- to 10-minute walk to paved trail or nature trail – positives that could bring more people to RW

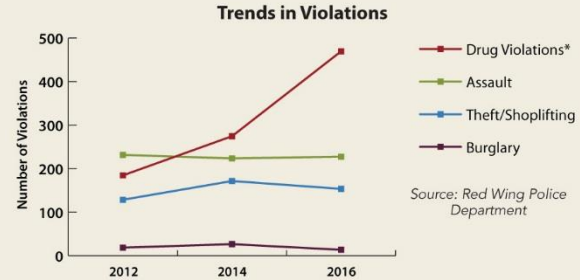
PUBLIC SAFETY

Feeling safe is a basic need for all of us.

What do you and your family need to feel safe in Red Wing? What can you do in your own neighborhood to help others feel safe?

Police Department: Crime Violations

Drug arrests have increased significantly. How is this affecting our lives and those we care about, especially regarding employment, relationships, and mental health?



* Includes written citations and arrests

Call 651-267-2600 to meet the police officer(s) in your neighborhood.

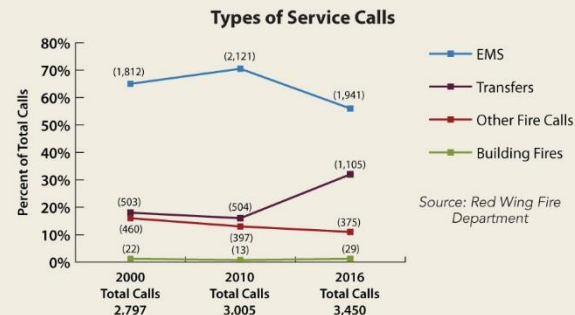
Did You Know?

Kids Count Abused Children's Program served 165 children in 2016.

Source: HOPE Coalition. Program serves children in RW who have been adversely affected by abuse or violence.

Fire Department: Calls for Service

Total calls climbed 19% since 2000. Transfers* more than doubled since 2010.



*Transfers include emergency and non-emergency transportation for patients housed at area hospitals, nursing homes, and other healthcare facilities who need to travel for more specialized care.

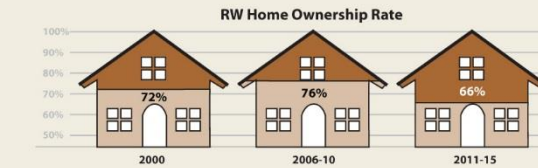
HOUSING

Our shortage of housing that people can afford is likely having a negative effect on the local economy.

How do we build and also renovate housing that will attract people to Red Wing and allow all residents to have adequate housing at every age and income level?

Homeownership

Many factors are at play. Reversing the trend will require a multi-pronged approach.



Source: U.S. Census Bureau American Community Survey 5-Year Estimates 2011-2015

Comparatively, Goodhue County's rate is 76%, Minnesota's is 71%, and the nation's is 63%.

Cost Burden of Housing

Red Wing mimics the county and nation in the number of residents who pay a large percent of their income on housing.



Source: U.S. Census Bureau American Community Survey 5-Year Estimates 2011-2015

Rental Housing

More than one-quarter of us rent.

\$704
Median cost of monthly RW rent.



Source: U.S. Census Bureau American Community Survey 5-Year Estimates 2011-2015

Did You Know?

A 2014 study found less than 1% of apartments were available in RW buildings with 8 or more units.

Source: Red Wing HRA Housing Needs Analysis, 2014

Did You Know?

In 2016, HOPE Coalition served 58 homeless people and 92 people at risk of being homeless.

Source: HOPE Coalition, Red Wing, MN

Public Safety

Drug citations and arrests skyrocketed between 2012 and 2016

Housing

Homeownership decreased from 76% to 66% since 2000

Less than 1% of apartments were available in RW buildings with 8 or more units in 2014

GETTING AROUND

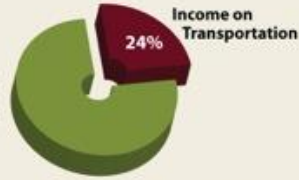
Recent projects have improved how we get to and from places.

Who is **not** being served adequately by our transportation options?

Cost of Getting Places

As residents, transportation is one of our largest household expenses. In Red Wing, median-income families spend an average 24% of personal income going to and from places.

Source: U.S. Dept. of Housing and Urban Development's Location Affordability Index, and U.S. Census Bureau American Community Survey-2013



Goodhue County's average is 26%; Minnesota's average is 23%.

Bus Ridership

The bus is a crucial service for some of us. Ridership jumped 72% from 2005 to 2016.

Ridership on Hiawathaland Transit Bus



Commuting

Commuters Driving



Source: U.S. Census Bureau American Community Survey 2011-2015. Numbers reflect commuting for primary jobs only; primary jobs are defined as one job per person using the highest-paying job.

How could rail possibly affect commuting in the future?

GETTING AROUND

Infrastructure Improvements

Investment in street and road reconstruction has more than doubled since 2012.

Local, State, and Federal Dollars for Transportation Projects

\$34 million

Spent between 2012 and 2016

\$20+ million

Budgeted between 2017 and 2021*

Source: City of Red Wing

Projects include Highway 61 Reconstruction; Levee Road; Twin Bluff School and Sunnyside School projects; Spring Creek Road Intersection; Multiple neighborhood street reconstructions.

* Does not include 63.4 million dollar bridge project over the Mississippi River.

Walkability

Maintained and accessible sidewalks are vital for those who walk to destinations—especially the elderly, children, and people with mobility challenges.

Did You Know?

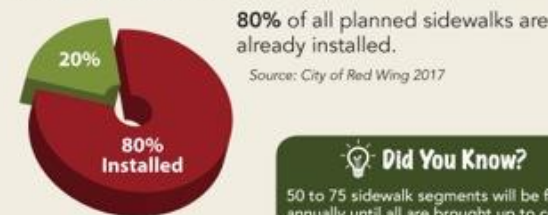
The new bridge will have a protected bike and pedestrian lane and two overlooks.

Sidewalk Conditions



Source: City of Red Wing Pedestrian Plan and Policy Report 2016

Sidewalk Connections



80% of all planned sidewalks are already installed.

Source: City of Red Wing 2017

Did You Know?

50 to 75 sidewalk segments will be fixed annually until all are brought up to code.

Source: City of Red Wing Pedestrian Plan and Policy Report 2016



50 vacant lots in developed neighborhoods will receive a sidewalk by 2026.

Source: City of Red Wing Pedestrian Plan and Policy Report 2016

Getting Around

Residents spend 24% of income on transportation

Bus ridership is growing

Commuting: Red Wing gains roughly 4,400 people daily

Large investments in infrastructure projects

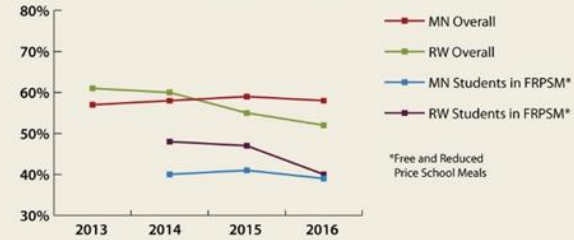
Walkability being improved each year through new sidewalk program

LIFELONG LEARNING

Students Proficient in Reading and Math

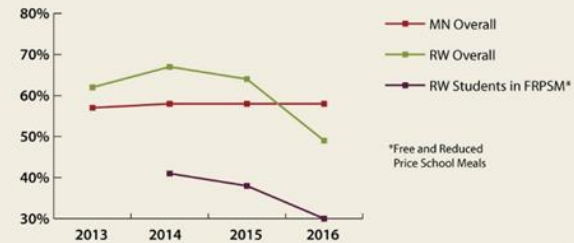
Our numbers decreased overall, and disparities remain.

Third Graders Proficient in Reading



Source: Every Hand Joined; Minnesota Department of Education; Minnesota Report Card

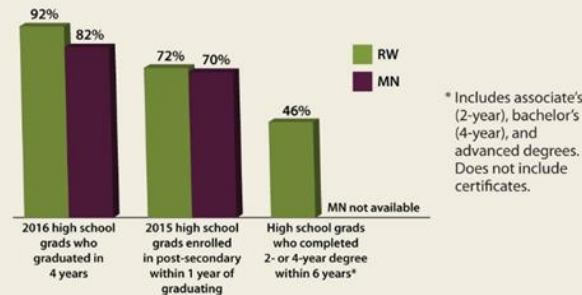
Eighth Graders Proficient in Math



Source: Every Hand Joined; Minnesota Department of Education; Minnesota Report Card
MN Students in FRPSM* not available currently.

High School and Post-Secondary Graduation Rates

High school graduation rates are high but our post-secondary degree completion is lower than expected.



Source: Every Hand Joined; National Student Clearing House 2017

Lifelong Learning

92% of RW students graduate from high school

72% go on to secondary education

Only 46% of them graduate with a 2- or 4-year degree within 6 years

What parts of the Report Card stood out to you?

What areas are you interested in learning more about?

How are the categories intertwined?

How can YOU share the Report Card with others?

PART 2: Listening to Residents

Three 2017 initiatives: 1) Community Survey, 2) Hispanic Survey, 3) Summer Engagement Project

2017 Community Survey

More than 130 residents on Red Wing 2040's 10 Action Teams wrote half the questions to ensure survey represented all topic areas.

[Click here](#) for the Power Point Highlights

[Click here](#) for the Report of Findings

[Click here](#) for the Full Survey Questions and Resident Responses

September – October, 2017

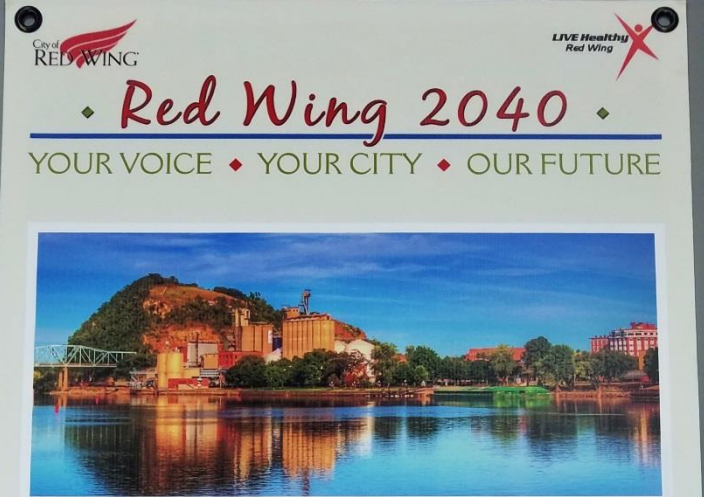
2017 Hispanic Survey

Hispanic Outreach and Live Healthy Red Wing partnered on this survey in the spring.

[Click here](#) for the Power Point Highlights

[Click here](#) for the Report of Findings

September – October, 2017



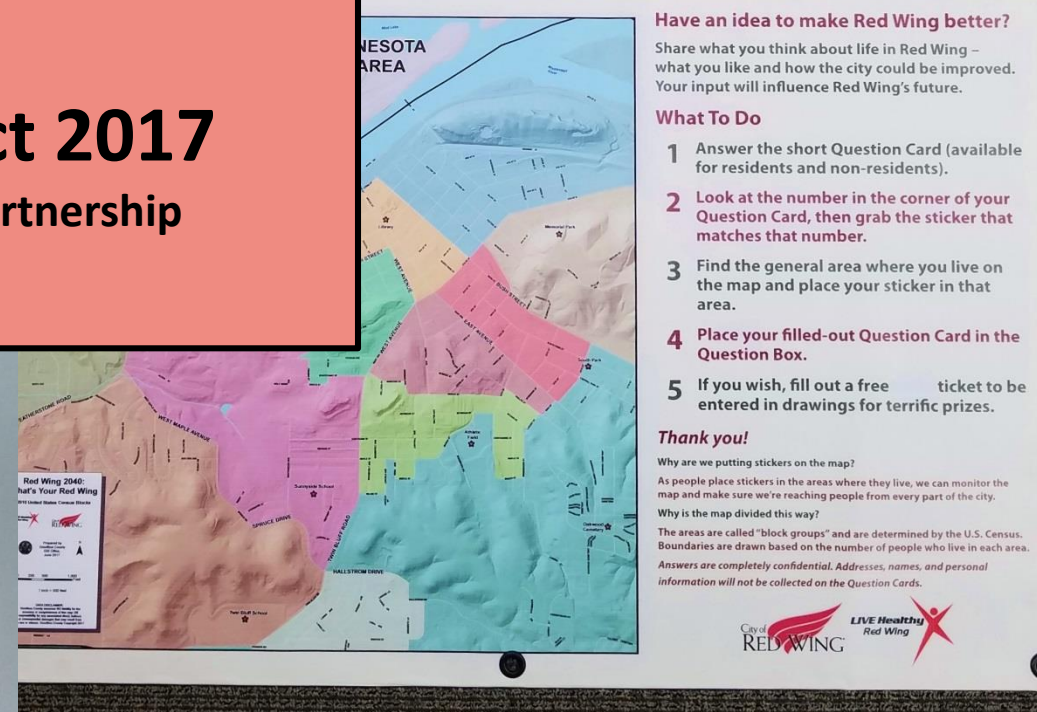
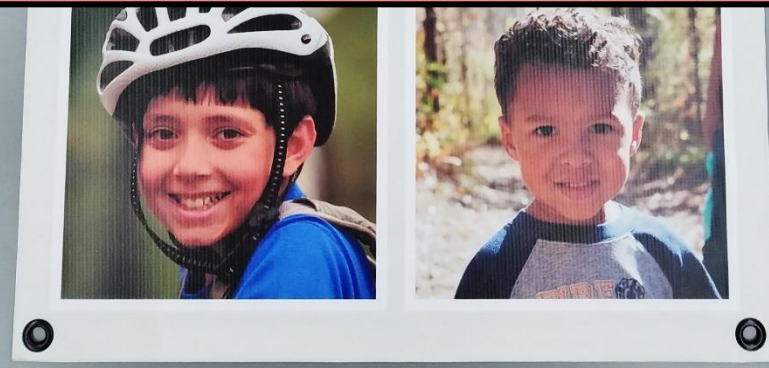
What's Your Red Wing?

What's Your Red Wing?

What's Your Red Wing?

COMMUNITY CON
Housing
Built Arts & C
Environment
LAND USE
The getting around
Economy
PUBLIC
SAFETY
Physical and Mental Health

Summer Engagement Project 2017
City of Red Wing & Live Healthy Red Wing partnership



Have an idea to make Red Wing better?
Share what you think about life in Red Wing – what you like and how the city could be improved. Your input will influence Red Wing's future.

What To Do

- 1 Answer the short Question Card (available for residents and non-residents).
- 2 Look at the number in the corner of your Question Card, then grab the sticker that matches that number.
- 3 Find the general area where you live on the map and place your sticker in that area.
- 4 Place your filled-out Question Card in the Question Box.
- 5 If you wish, fill out a free ticket to be entered in drawings for terrific prizes.

Thank you!

Why are we putting stickers on the map?
As people place stickers in the areas where they live, we can monitor the map and make sure we're reaching people from every part of the city.

Why is the map divided this way?
The areas are called "block groups" and are determined by the U.S. Census. Boundaries are drawn based on the number of people who live in each area. Answers are completely confidential. Addresses, names, and personal information will not be collected on the Question Cards.

City of Red Wing **LIVE Healthy Red Wing**

1,300 People
4,600 Responses

We brought our fun “pop-up station” to a wide range of local events

- **July 2** Goodhue County Historical Society Free Ice Cream Social
- **July 7** Dollar Night at the Red Wing Water Park
- **July 7** Citizen’s Assembly Group Learning about Local Government
- **July 12** Summer Lunch Program-Colvill Park
- **July 12** Summer Concert-Central Park
- **July 13-18** Red Wing Public Library
- **July 18** Red Wing CARE Clinic
- **July 20** Jordan Towers Lunch Hour
- **July 21** Kid’s Junction at Sunnyside School
- **July 22** Red Wing Farmer’s Market
- **July 25** BMI Network Group at Ignite
- **August 1** Night to Unite (30 locations!)
- **August 4-6** River City Days (20 hours!)
- **August 10** Guns & Hoses



Each person wrote their responses to two questions: **What do you like most about Red Wing?** **What would make Red Wing a better place to live?** They answered anonymously and put their own numbered sticker on their neighborhood. **The map and stickers helped us see what areas we were reaching.** It also linked answers to a resident's census block.





Incentives and Fun!

Large, blue foam blocks drew kids and families to our tent.

People who answered Question Cards entered into multiple drawings for \$100 gift cards in Red Wing. We wanted to say thank you for people giving of their time.

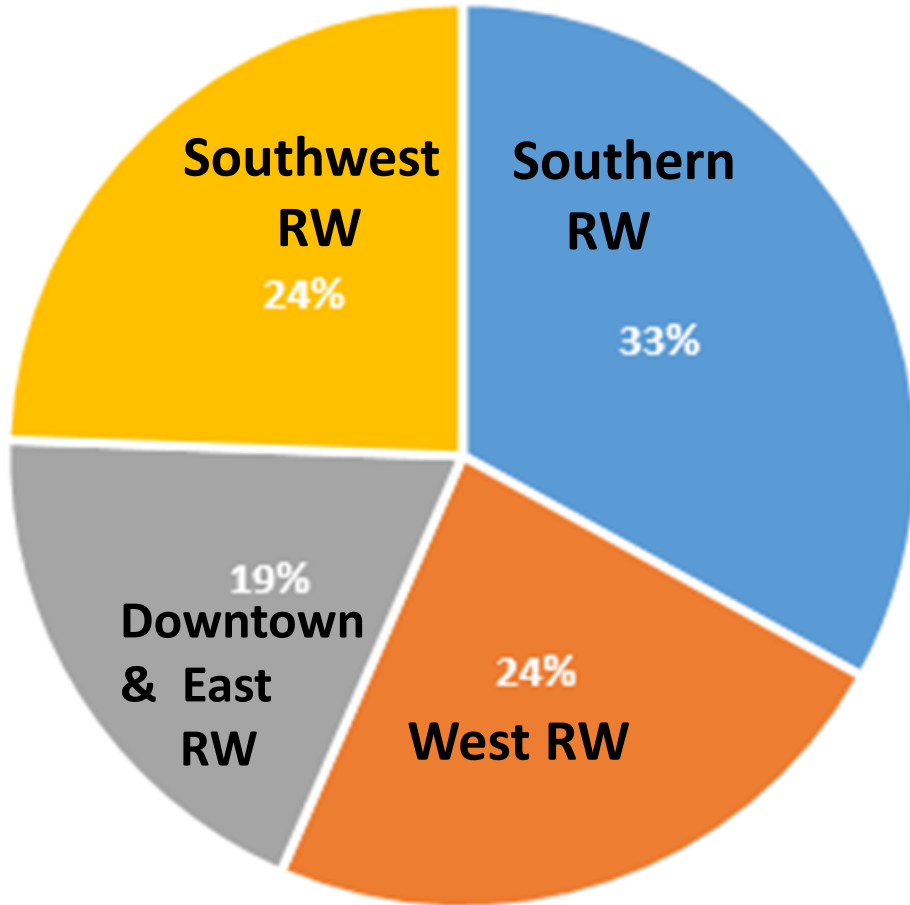




Project had Good Reach Across the Community

Population by General Area

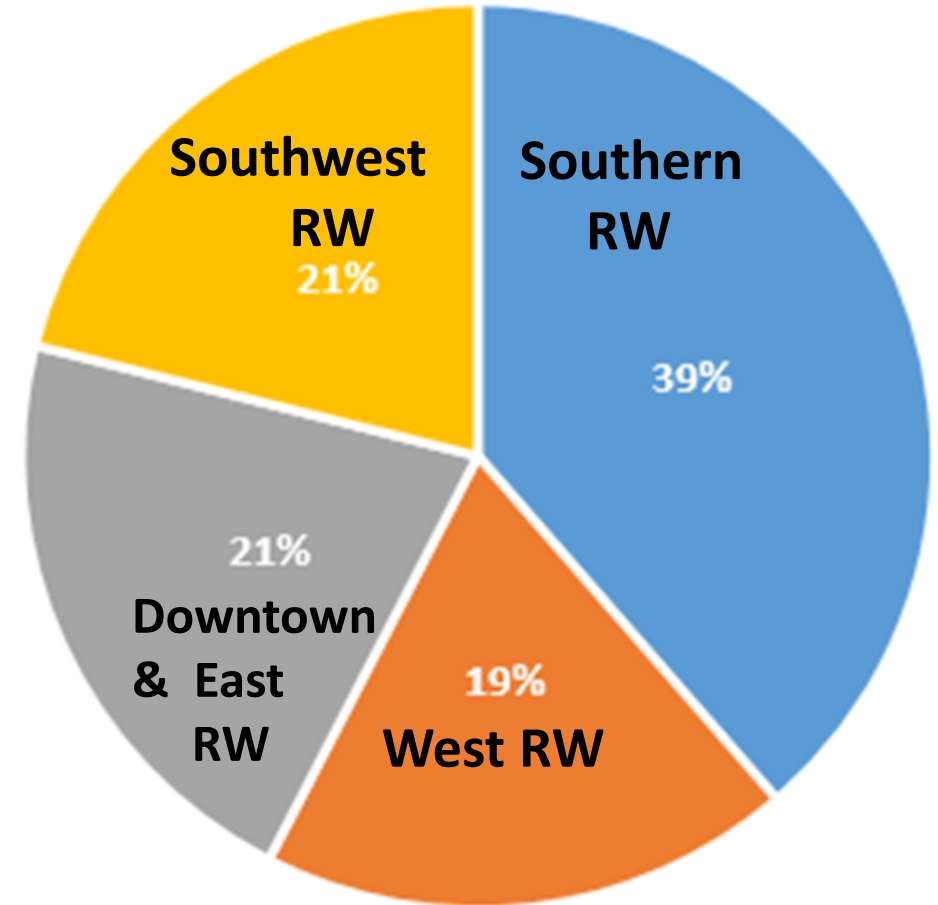
Percent of the RW population that lives in these four regions



■ South ■ West ■ Downtown/East End ■ Southwest

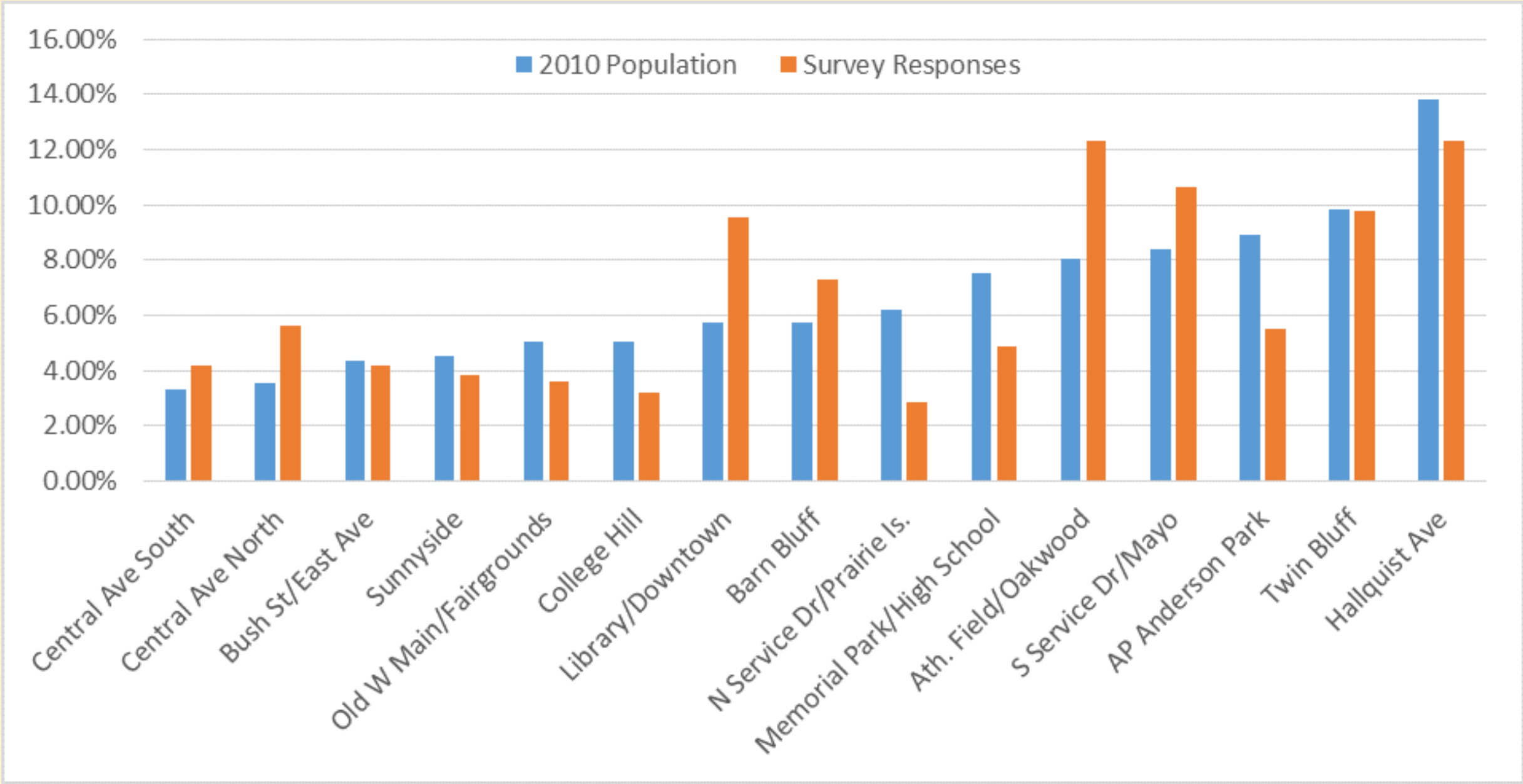
Responses by General Area

Percent of respondents that live in these four regions

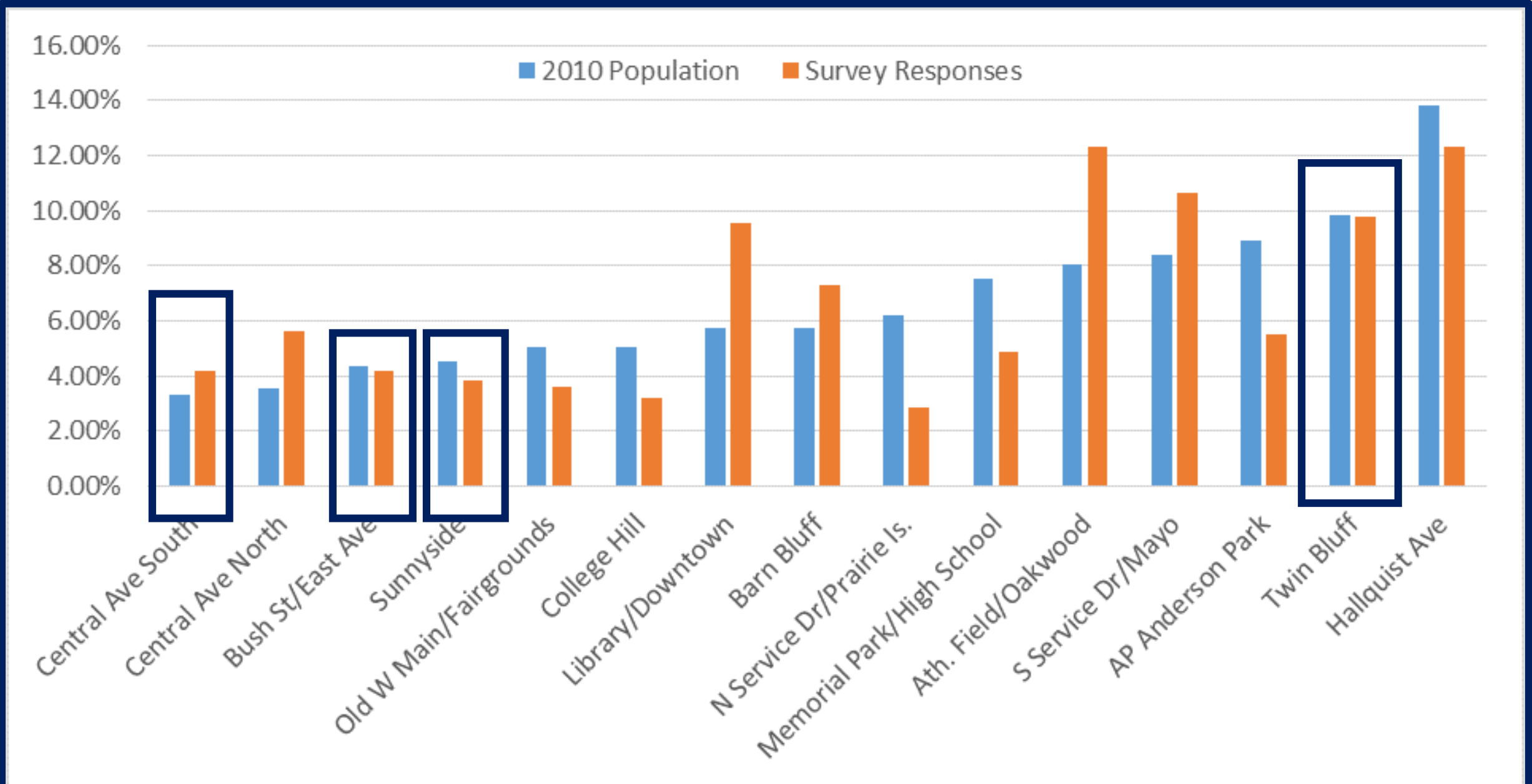


■ South ■ West ■ Downtown/East End ■ Southwest

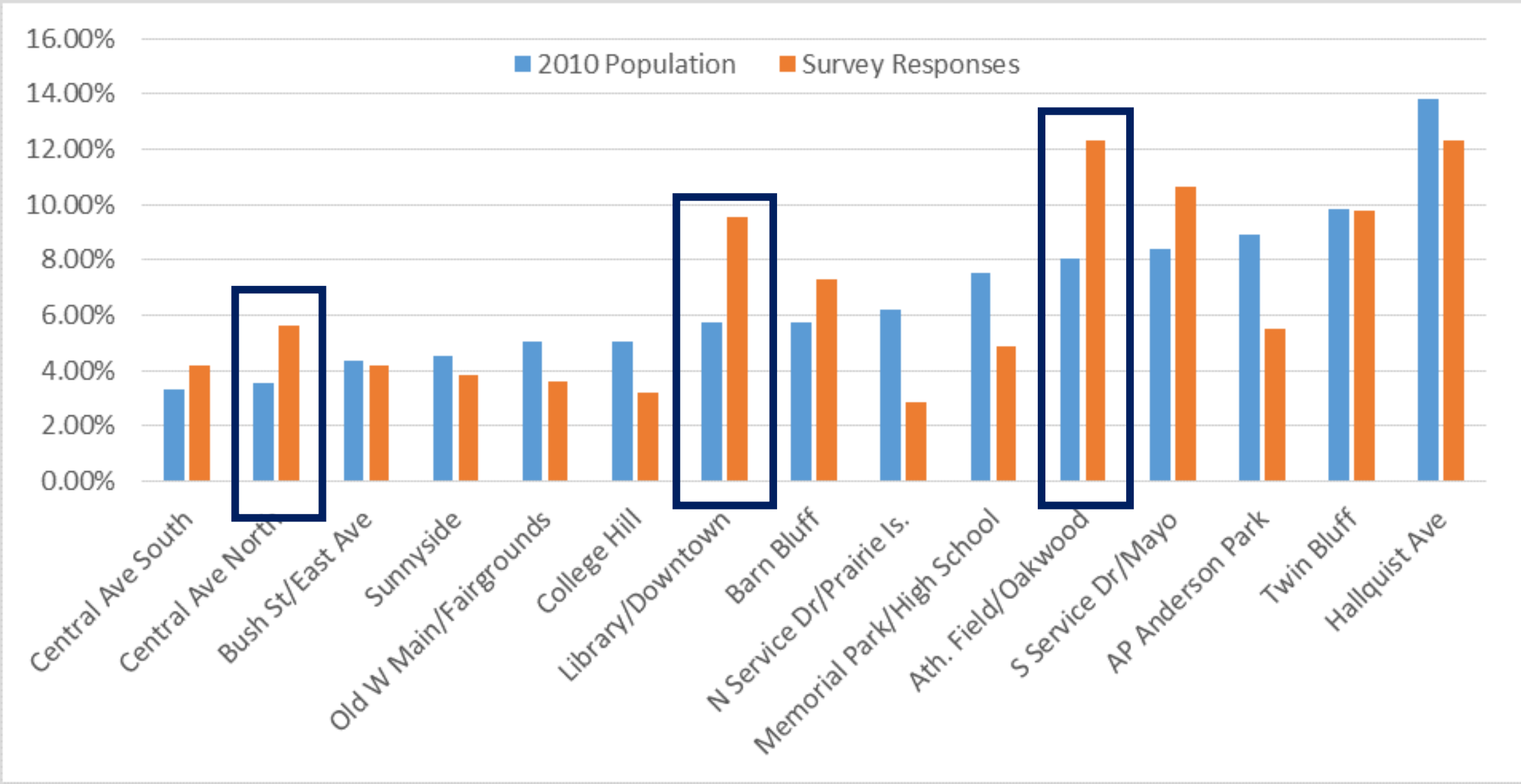
Who We Reached: Every Neighborhood was Represented



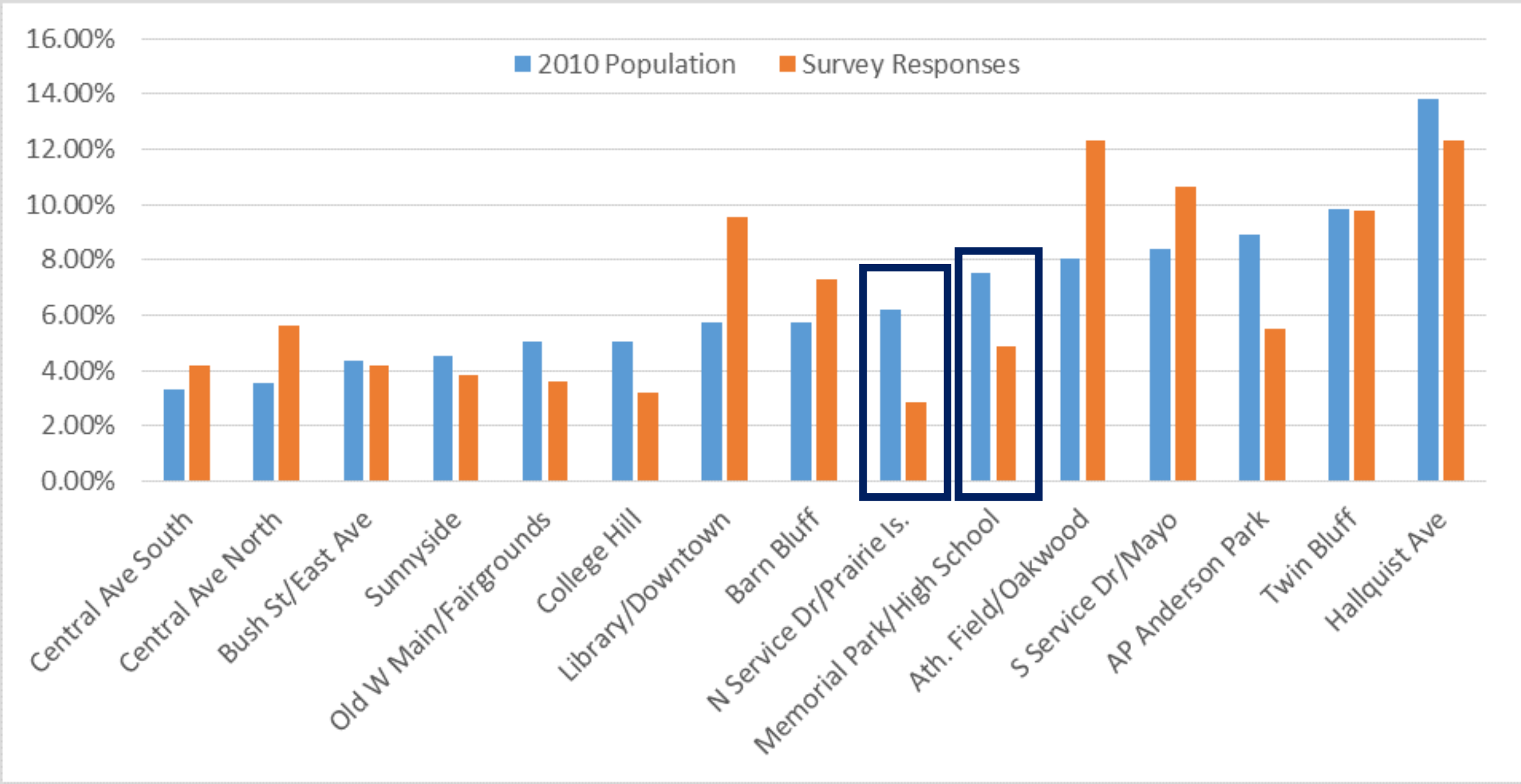
Neighborhoods Where the Reach Matched the Population Percentage



Neighborhoods Where We Reached More People than the Population Percentage



Areas Where We Didn't Reach as Many People as the Population Percentage



What Did Residents Say?

Most Popular Answers to Question #1:

“What do you like most about Red Wing?”

Sense of community and “small-town feel”

Natural environment and parks

All the different things to do

The strong sense of history

What Did Residents Say?

Most Popular Answers to Question #2:

“What would make Red Wing a better place to live?”

More businesses, especially in downtown

More events & activities, especially for youth

Improve accessibility

(sidewalks, bike trails, public transportation)

Broad Themes – What Do People **Like Most** about Red Wing?

Parks, Land Use & Built Environment

1,354 Responses

- Scenic / Natural Setting
- Parks & Open Space System
- River and Access to River
- Biking/Hiking Trails
- Outdoor Activities & Events

Community Connections & Access. Government

880 responses

- Welcoming, Friendly People
- Small Town Atmosphere
- Sense of Community
- Positive Community Attitude

The Economy

395 Responses

- Strong & Vibrant Business Community
- Community Amenities (*such as pool, Y, etc.*)
- Historic Downtown
- Jobs & low cost of living

Broad Themes – What Do People **Like Most** about Red Wing?

Arts & Culture

391 Responses

- Historic Resources
- Arts & Cultural Events
- Arts Institutions
(*such as Arts Assoc., Sheldon Theatre, etc.*)
- Churches

Getting Around

245 Responses

- Walkable Community
- Ease of Access (*including low congestion*)
- Location proximity to metro areas
- Recreational Biking and Hiking Trails

Physical and Mental Health

149 Responses

- Outdoor Recreational Opportunities
- Specific Amenities
(*such as YMCA, Pools, ELC, Library*)
- Walkable Community
- Medical Services

Broad Themes – What Do People **Like Most** about Red Wing?

Lifelong Learning

130 Responses

- Schools and Educational System
- Red Wing Library
- Other organizations
(*such as ELC, Y, etc.*)

Public Safety

91 Responses

- General Sense of Safety
- Low Crime Rate and Peaceful Community
- Quality Emergency Response Services
- Street Environment and Walkability

Environmental Resiliency

30 Responses

- Natural Surroundings & River
- Environmental Education
(*such as ELC and City Park Naturalists*)
- Preservation of Natural Resources

Broad Themes: What Do People **Like Most** About Red Wing?

Housing

17 Responses

- Historic Neighborhoods and Homes
- Reasonable Cost of Living
- Neighborhoods and Housing Stock

Broad Themes – What Would Make Red Wing a **Better** Place to Live?

The Economy

819 Responses

- Bring in specific businesses
- More services & amenities and events
- Expanded farmers market & food options
- More living wage jobs

Parks, Land Use & Built Environment

351 Responses

- Park Improvement Ideas
- Things for youth and families to do
- Trail Improvements
- More recreational activities

Community Connections & Access. Government

328 Responses

- More programs, activities, events, especially for youth
- Improve equity, diversity, and inclusion
- More services and amenities
- Better communication and access to government

Broad Themes – What Would Make Red Wing a **Better** Place to Live?

Getting Around

308 Responses

- More bike & pedestrian improvements
- Transit improvements
- Traffic and parking suggestions
- Construction is inconvenient

Physical and Mental Health

171 Responses

- Improved access to healthy food options
- Improvements that encourage active living
- More services & amenities
- Equitable access to services (*ADA, ESL, and other special needs*)

Arts and Culture

163 Responses

- More activities and events for youth and families
- More teen and adult evening activities
- Entertainment of all kinds:
 - music, movies, theater
 - festivals, parades, fireworks
 - galleries, museums, history
 - public art, culture, education

Broad Themes – What Would Make Red Wing a **Better** Place to Live?

Lifelong Learning

136 Responses

- More activities and services for youth
- General ideas for improving the school district
- College and career development
- More early childcare options

Housing

118 Responses

- More affordable places to live
- More housing to meet the demand
- Help the homeless
- Maintain and improve the housing we already have

Public Safety

105 Responses

- Make pedestrian access improvements
- Improve unsafe street conditions
- Address crime, violence, drug use
- Inadequate law enforcement & EMT
- Concerns about possible racial bias

Themes: Make Red Wing a **Better** Place to Live?

Environmental Resilience

44 Responses

- Improve green living
(*transportation,
technology, food options*)
- Improve waste
management
- More preservation and
conservation
- More education and
awareness

Red Wing 2040's

Innovative Ideas Series

What do YOU think will help Red Wing thrive?

Come learn about ideas from around the world, share your thoughts, and help shape Red Wing's future.

**The Future Is Now:
Becoming a Sustainable City in a
Global World**

Wednesday, October 11
Ignite Building (419 Bush Street)
11:45 to 1:15 AND 6:30 to 8:00 p.m.

**Red Wing is All of Us:
Embracing Diversity to Build a
Thriving City**

Wednesday, October 18
Ignite Building (419 Bush Street)
11:45 to 1:15 AND 6:30 to 8:00 p.m.

**Building Smart:
Becoming World-Class at Housing
and Redevelopment**

Thursday, November 2
Public Library Foot Room (lower level)
6:30 to 8:30 p.m.

**Happy, Healthy Cities:
Revitalizing Public Spaces Through
the Arts, Recreation, and Learning**

Wednesday, November 8
Public Library Foot Room (lower level)
11:45 to 1:15 AND 6:30 to 8:00 p.m.

**Creative Economies:
Big Ideas For Small Cities to Succeed**

Thursday, November 16
Public Library Foot Room (lower level)
11:45 to 1:15 AND 6:30 to 8:00 p.m.



Part of the Red Wing 2040 Project—Red Wing's 20-Year Community Plan



Refreshments provided.
No RSVP required. Just come!
Questions? Call 651-385-3618.



PART 3: Learning from Other Communities

Innovative Ideas Series

5 Events (most held 2 different times)

Residents were invited to attend any or all of the events in October and November, 2017.

50 to 70 residents attended each topic event.
(noon and evening together)

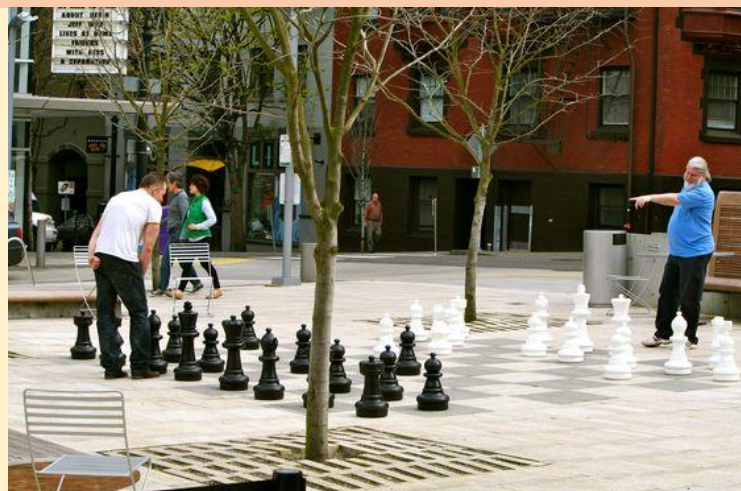
101 residents attended the final event.

See following slide for schedule.

[Click here](#) and scroll down for a link to all the videos.



Examples of ideas.....



Innovative Ideas Series Topics

Residents gathered for fast-paced sessions where we watched Ted Talk-style videos on a wide variety of topics, then discussed which ideas might work for Red Wing.

Residents brought their own ideas to share, too.

Sessions happened October 8 through November 16, 2017.

A detailed report of those ideas and residents' feedback will be available in early January on the City's website, on social media, and in other mediums.

Events:

The Future in Now: Becoming a Sustainable City in a Global World

Red Wing is All of Us: Embracing Diversity to Build a Thriving City
(focused on building a sense of neighborhood)

Building Smart: Becoming World-Class at Housing and Redevelopment

Happy, Healthy Cities: Revitalizing Public Spaces Through the Arts, Recreation, and Learning

Creative Economies: Big Ideas for Small Cities to Succeed

PART 4: Creating Community Vision & Action Plans

Up Next: See Timeline Below

a) Planning Team Compiles the Community's Input and Data

November – December, 2017

b) Community Shapes/Gives Feedback to Vision & Guiding Principals

January– February, 2018

c) Community Gives Input into the 10 Topic Areas' Action Plans

March – August, 2018

d) Community Gives Feedback into the Final Community Plan Draft

Fall 2018

Stay Tuned!

Lots of ways to get involved and share your opinions are coming your way in 2018.

For more information, contact the following:

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