



Red Wing



Regional Arts Council 10

NONPROFIT ARTS & CULTURE ORGANIZATIONS & THEIR AUDIENCES



TOTAL SPENT BY
NONPROFIT ARTS AND
CULTURE ORGANIZATIONS

\$3.8 Million

TOTAL SPENT BY
ARTS AND CULTURE
ATTENDEES

\$1.1 Million

TOTAL ECONOMIC IMPACT FROM
NONPROFIT ORGANIZATIONS AND
THEIR AUDIENCES IS OVER

\$4.9 MILLION

NONPROFIT ARTS AND CULTURE IN THE
CITY OF RED WING **PACKS A POWERFUL \$4.9 MILLION PUNCH**

PARTICIPATING ORGANIZATIONS

BY DISCIPLINE

- 5 Performing arts
- 5 Arts multipurpose
- 6 History and historical preservation
- Other
- 5 Visual arts and architecture
- Media and communications
- Literary arts
- 1 Humanities

BY BUDGET SIZE

- | | |
|-------------------|-----------------|
| 11 Under \$25K | 5 \$250K – \$1M |
| 2 \$25K – \$100K | 1 \$1M – \$5M |
| 3 \$100K – \$250K | Over \$5M |

TOTAL ATTENDEES

TOTAL ATTENDEES

94,407

NUMBER OF
STUDENTS SERVED

15,132

IN THIS REGION:
AVERAGE AMOUNT
ATTENDEES SPEND
PER PERSON ABOVE THE
COST OF THEIR TICKET

\$12.05

Total FTEs Supported by
Organizations &
Audience Spending

147

STATE AND LOCAL GOVERNMENT REVENUES



GOVERNMENT REVENUE (TAXES & FEES)
GENERATED BY ARTS AND CULTURE NONPROFIT
ORGANIZATIONS & THEIR AUDIENCES

\$502,205



GOODHUE COUNTY

Regional Arts Council 10

ESTIMATED NUMBER OF FULL-TIME ARTISTS AND CREATIVE WORKERS

167

ESTIMATED NUMBER OF PART-TIME ARTISTS AND CREATIVE WORKERS

216

TOTAL NUMBER OF ARTISTS AND CREATIVE WORKERS

383

Includes creative workers employed full or part time by others, as well as self employed. Does not include student, retired or hobbyist artists.

TOP 3 CREATIVE JOBS

Graphics | Marketing | Music

AVERAGE HOURLY WAGE FOR CREATIVE WORKERS

\$27.01

This is \$3.93 above the average for all workers in this area

TOTAL CREATIVE INDUSTRY REVENUES

\$189 MILLION

TOP 3 CREATIVE INDUSTRY REVENUE PRODUCERS:

Comm'l Screen Printers	\$136 Million
Software Publishers	\$12 Million
Advertising Agencies	\$7 Million

ARTISTS & CREATIVE WORKERS



SPENDING BY FULL-TIME ARTISTS AND CREATIVE WORKERS

\$1.7 Million

SPENDING BY PART-TIME ARTISTS AND CREATIVE WORKERS

\$632,232

TOTAL ECONOMIC IMPACT FROM ARTISTS AND CREATIVE WORKERS

\$2.3 Million

GOVERNMENT REVENUE GENERATED BY SPENDING OF ARTISTS AND CREATIVE WORKERS

\$296,369

THE ARTS AND CULTURE ARE AT THE HEART OF THIS CREATIVE VITALITY.

PARTICIPATING ORGANIZATIONS

Anderson Center for Interdisciplinary Studies, Inc., Art Reach, Bells of the Bluffs Handbell Ensemble, Big Turn, City of Red Wing, Evening Star Quilters Red Wing, Friends of the Friedrich Civic Center, Goodhue County Historical Society, Hispanic Outreach Program of Goodhue County, Jordan Towers Resident Council, Red Wing Arts Association, Red Wing Brass Band, Inc./Sheldon Theater Brass Band, Red Wing Collectors Society Foundation, Red Wing Collectors Society, Inc., Red Wing Community Education, Red Wing Innovation Incubator, Red Wing Marine Museum, Red Wing Youth Outreach Program, Inc., Sound Support for String Music, T. B. Sheldon Memorial Theatre/The Sheldon Theatre, The Artist Sanctuary, Universal Music Center

Creative Minnesota is a collaborative effort to fill the gaps in available information about Minnesota's cultural field and to improve our understanding of its importance to our quality of life and economy. It is part of a long term endeavor to collect and report data on the creative sector every two years for analysis, education and advocacy. We hope that arts advocates, legislators, local government officials and arts and cultural organizations will use this report to find new ways to improve their lives and

economies with arts and culture. Creative Minnesota's statewide and eleven regional studies have included: • The economic impact of Minnesota's nonprofit arts and culture organizations and their audiences • An analysis of the impact of artists and creative workers on our economy • Public opinion polling about the arts • Local studies of the economic impact of the arts in Minnesota communities • Analysis of the availability of arts education in Minnesota's schools Our team includes Minnesota Citizens for

the Arts, McKnight Foundation, Minnesota State Arts Board, Forum of Regional Arts Councils of Minnesota, Target, Jerome Foundation, Mardag Foundation, Bush Foundation, Perpich Center for Arts Education, Springboard for the Arts and Minnesota Music Educators Association with inkind support from the Minnesota Historical Society, City of Minneapolis, Ideas that Kick, the Center for Urban and Regional Affairs (CURA) at the University of Minnesota, Minnesota Compass, and others.

FIND MORE AT:
creativemn.org



Minnesota Citizens for the Arts

661 LaSalle Street #220
St. Paul, MN 55114
651-251-0868
artsMN.org
staff@artsMN.org
@MNCitizen