

# Red Wing Arts & Culture Commission 2024 Work Plan

## GOALS

### Goal 1: Build and Cultivate Relationships

Goal 2: Formalize a Structure for the Arts and Culture Program

Goal 3: Build Resources

Goal 4: Asset & Opportunity Mapping

Goal 5: Communications & Storytelling

### Goal 1: Build and Cultivate Relationships

When:

Who:

#### 1.1 Community engagement that aligns with annual projects

(a) Create & execute plan for involving the community in program stamping poetry & art into city sidewalks

Create: April  
Execute: August

Engagement &  
Program  
Committees

(b) On-going Assess highest priority project status(es) at bimonthly workshops; follow-up as necessary

Even Month  
Workshops

Full commission

(c) Directly engage with and serve as a resource for all entities submitting a Public Art & Placemaking Application to the City

as needed

Engagement  
Committee

#### 1.2 Build & cultivate relationships

(a) **Prairie Island Indian Community** - Hold regular conversations with Prairie Island Indian Community to make connections between Commission work and community needs.

as much as needed  
at first, but then at  
least every other  
month

Executive  
Committee

(b) **Prairie Island Indian Community** - Discuss a formalized arts and culture partnership between the Sovereign Nation and the City, including fair partnership compensation possibilities and grant sourcing.

Meaningful  
Progress by March

Executive  
Committee

(c) **City of Red Wing Community Development & Port Authority** - build relationship, share the action plan, and gather ideas for future projects and partnership

as much as needed  
at first; at least  
every other month

Engagement  
Committee

(d) **Other City of Red Wing Boards & Commissions** - build relationship, share the action plan, and gather ideas for future projects and partnership

as much as needed  
at first; at least  
every other month

Engagement  
Committee

(e) **Downtown Main Street** - build relationship, share the action plan, and gather ideas for future projects and partnership

as much as needed  
at first; at least  
every other month

Engagement  
Committee

(f) **Downtown Philanthropic Group** - build relationship, share the action plan, and gather ideas for future projects and partnership

as much as needed  
at first; at least  
every other month

Engagement  
Committee

(g) **Chamber of Commerce & CVB** - build relationship, share the action plan, and gather ideas for future projects and partnership

as much as needed  
at first; at least  
every other month

Engagement  
Committee

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## Goal 2: Formalize a Structure for the Arts & Culture Program

When:

Who

### 2.1 Administration of the Public Art Investment Program (both Percent for Art and Public Art in Private Development)

(a) Work with City staff for planning and public art integration for every applicable project. Continue to refine Develop and implement City systems and necessary communication. Stakeholders: Admin Business, Engineering, Public Works, Buildings & Grounds, Community Development, Community Engagement Facilitator

On-going;  
Communication at  
least every other  
month with  
stakeholders

Program Committee

### 2.2 Adopt and implement the Arts & Culture Action Plan

(a) Partner with Red Wing Arts on the 2024 Downtown Sculpture Tour

On-Going

Program Committee  
& Full Commission

(b) Engage community developing a "ready-to-go" program from stamping poetry and artwork into city sidewalks

On-Going

Program Committee  
& Full Commission

(c) Work with Prairie Island Indian Community, Heritage Preservation Commission and other stakeholders in revising language on Baypoint Park Tipi Sculpture

Meaningful  
Progress by March

Program Committee  
& Full Commission

(d) Participate in developing partnerships and laying groundwork for Chief Red Wing Statue project. Help advance GMS project.

On-Going

Program Committee  
& Full Commission

(e) Lead identification and early integration of public art into Capital Improvement Projects at Colvil Park (Pool, Playground, Youth focus)

On-Going

Program Committee  
& Full Commission

### 2.3 Define role of the Arts & Culture Commission more clearly

(a) Develop decision making criteria to determine what role the Commission will play in projects brought to them [connector, host, endorse, fund, manage].

April Workshop

Full Commission

(d) Revisit idea of a third-party contract between the City and a selected entity that will be the long-term arts and culture program and project manager

June Workshop

Full Commission

(c) Develop and implement policies. Continue to refine processes and guidelines

August Workshop

Full Commission

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### Goal 3: Build Resources

When:

Who:

#### 3.1 Broaden representation on the Commission

(a) Recruit and orient citizen volunteers and community experts to serve on the commission's committees and cultivate potential future commissioners and advisory members

Status update at workshops

Engagement & Communications Committees

#### 3.2 Provide training / resources for local artists & creatives

(a) Provide training for local artists and creatives so they can be eligible and competitive for Sculpture Tour, as well as future projects/programs.

Discuss at Feb. workshop; follow up as necessary

Full Commission

(b) Revisit feasibility of idea of micro-grant program; develop program as appropriate

October & December workshops

Full Commission

#### 3.3 Develop funding and implementation Strategies

(a) Research and apply to national, regional, and local grants

Even Month Workshops

Program Committee

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### Goal 4: Asset & Opportunity Mapping

When:

Who

**4.1 Work with Red Wing Arts and other stakeholders to implement strategies for long-term sustainability of Sculpture Tour**

Status report at  
each workshop

Program  
Committee / Full  
Commission

### 4.2 Opportunities for Public Art

(a) Develop criteria/qualities for artwork and artist selection with a focus on providing a wide range of opportunities to encourage artists from all career levels, working in all mediums, and with diverse lived experiences are eligible for projects (applicable to Sculpture Tour & other projects)

Finalized by May  
meeting

Program  
Committee

### 4.3 Develop a map of possible public art locations

At April  
Workshop

Full Commission

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When:

Who:

**5.1 A. Support and advocate for Arts and Culture by demonstrating how the people of Red Wing and the region are better off when Arts and Culture are an integrated part of the community**

(a) Work with other committees to communicate opportunity for community to engage in development of program stamping poetry & art into city sidewalks

April & beyond.  
Updates at odd  
month meetings

Communications  
Committee

(b) Build out & disseminate a storytelling section on the website with at least 3 Red Wing arts and culture impact or success stories or case studies

one: June  
two: August  
three October

Communications  
Committee

### 5.2 City of Red Wing website, e-newsletter, and social media

(a) Submit a report to Full Commission on processes and communication with City Communications person.

February  
Workshop

Communications  
Committee

(b) **Ordinance 192 on Website** - Full text, summary, constituent service

March meeting

Executive &  
Communications  
Committee

(c) **Incubate Action Plan (& priority projects)** - communicate visually and creatively (both in full and in summary) on commission website, as well as in other City channels & physical materials as necessary

Odd Month  
Meetings

Communications  
Committee

(d) Provide resources for artists and community members on a dedicated website

August meeting

Communications  
Committee