

## RESOLUTION NO. 7959

### ***A Resolution Endorsing the Toward Zero Deaths Initiative, Which Aims to Achieve Zero Traffic Deaths and Serious Injuries on Red Wing Streets by 2040.***

**WHEREAS**, the City of Red Wing has committed to creating a safe, connected transportation system that is economically and environmentally sustainable for all modes of transportation; and

**WHEREAS**, the City has a strong planning history that focuses on safe and accessible streets and roads for all, as evidenced by its Complete Streets Policy of 2011, its Bike and Pedestrian Master Plan of 2011, its Pedestrian Plan and Policy Report of 2016, its multiple Safe Routes to School Plans, and its Red Wing 2040 Transportation Plan of 2019; and

**WHEREAS**, proven measures exist to reduce the number of crashes on our streets with a data-backed mix of transportation engineering, enforcement, education, and emergency medical and trauma services; and

**WHEREAS**, local community input and state and national statistics show that residents are concerned about speeding and distracted driving habits and these are among the leading causes of motor vehicle crashes; and

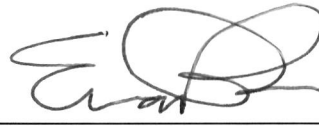
**WHEREAS**, one death or serious injury is too many on Red Wing streets; and

**WHEREAS**, the Toward Zero Deaths Initiative is the state's cornerstone traffic safety program that employs an interdisciplinary approach to reducing crashes, injuries, and deaths on Minnesota roads; and

**WHEREAS**, the City of Red Wing supports the principles that (a) Deaths and serious injuries caused by traffic crashes are preventable; (b) Human life and health should be prioritized in all transportation systems and in all aspects of transportation planning and design; (c) Human error is inevitable and transportation systems should be forgiving; (d) Transportation planning should focus on system-level changes to influence individual behavior; and (e) Speed is a highly important factor in crash severity;

**NOW, THEREFORE, BE IT RESOLVED** by the City of Red Wing, Minnesota, that it endorses the Toward Zero Deaths Initiative, which aims to achieve zero traffic deaths and serious injuries on Red Wing streets by 2040.

Adopted this 12<sup>th</sup> day of February 2024.



Evan Brown, Acting Council President

ATTEST:

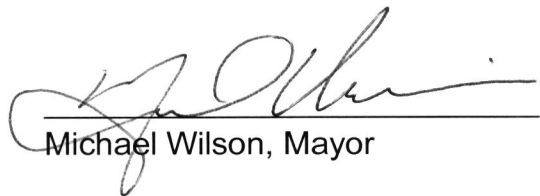


Teri L. Swanson, City Clerk

(Seal)

Presented to the Mayor at 1:20 P m. on this 13 day of February, 2024.

Approved this 13 day of February, 2024.



Michael Wilson, Mayor