City of RED WING®

Parking Plan

Approved: May 2024

Downtown District

Parking Plan Purpose

- Create an organized, rational, and fair approach to parking.

- Respond to redevelopment and new housing.

- Offset parking infrastructure costs.

- Goals:

  - Be flexible and responsive to changing needs as the city grows.

  - Be consistent and follow best practice.

  - Be realistic and practical to implement.

  - Be clear and easy to interpret and enforce.

  - Maximize existing parking without increasing the number of spaces.

Changes in the Downtown

2019   2040 Community Plan outlines Downtown redevelopment plans
- Reuse and renovate vacant and underutilized buildings
- Upper floor housing
- Continued riverfront redevelopment

2024   Parking Plan approved

**2024**   Associated Bank project underway

2024   Avanti project completed

2025+   Planned redevelopment projects
- Eagle House
- Hallstrom's
- Boxrud Building
- Maltery Building
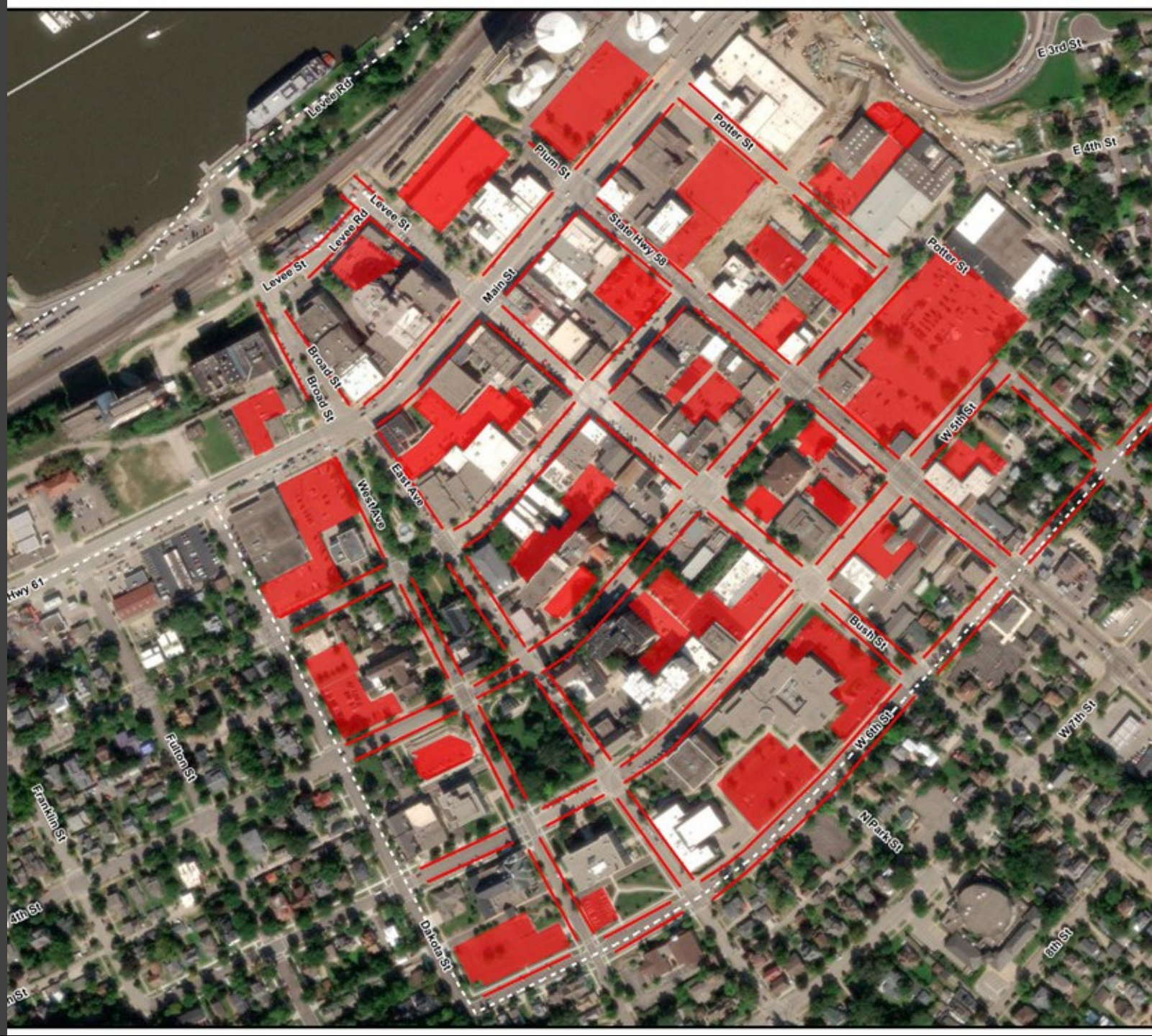
Existing Downtown Parking

- 877 Public Off-Street Spaces; 1,403 On-Street Public Spaces
- Confusing mix of parking regulations
  - 15-min, 30-min, 1-hour, 2-hour, 3-hour, 4-hour, 9-hour, 20-hour spaces
- Ramps are underutilized
- No incentive for employees to park in ramps
- Inconsistent enforcement
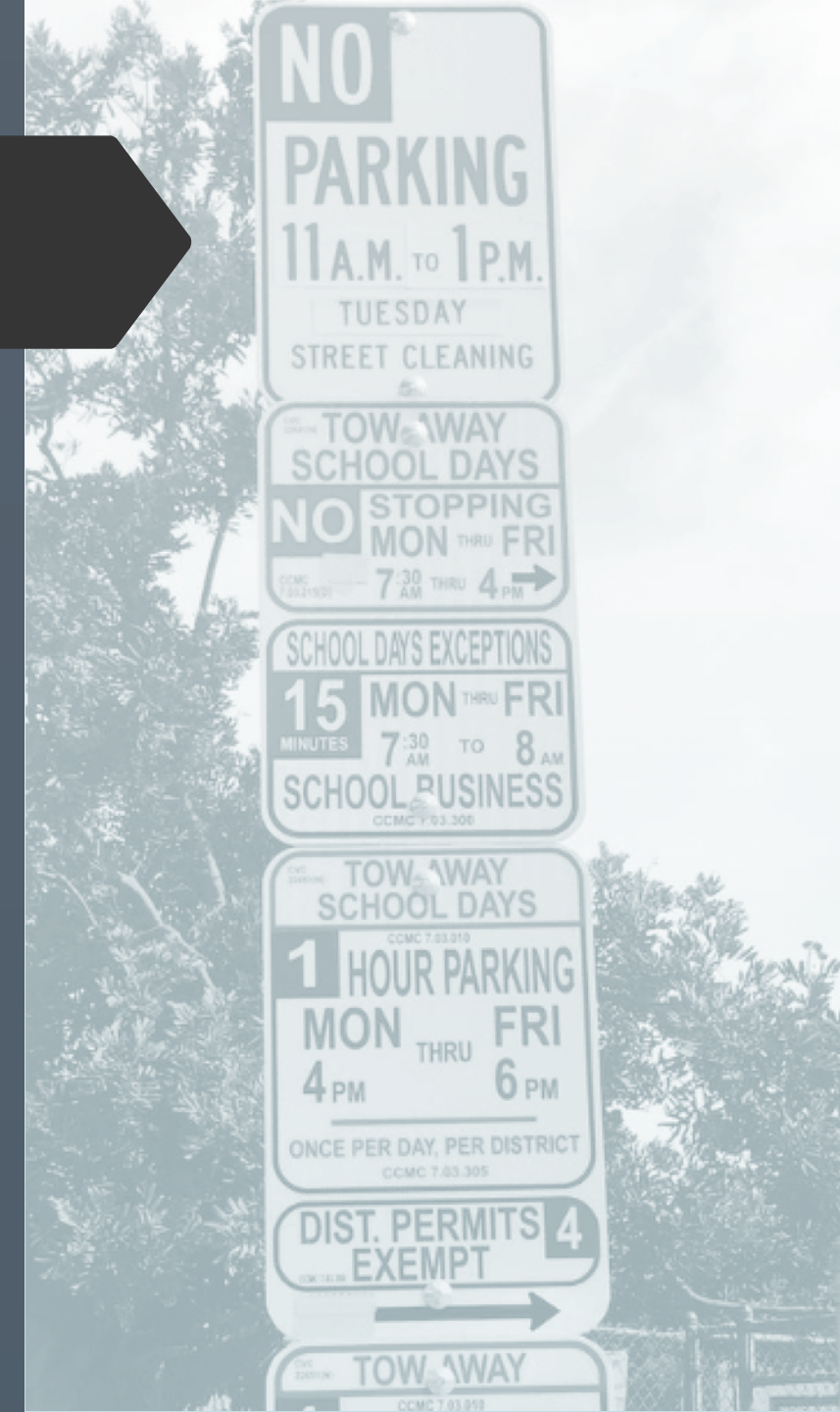
Downtown Parking

Peak Parking Occupancy

10:00 am
Wednesday
October 12

Peak Overall Occupancy - Wed, Oct 12 Mid-Morning (10 a.m.)

- 0 - 25%
- 25 - 60%
- 60 - 80%
- Greater than 80%

Plan Recommendations

- 3-hour parking in downtown core
  - Allows businesses higher parking turnover rate for their customers
  - Encourages employees and people who park for many hours to park in ramps or parking lots
- 15-min spaces
  - Ensures consistent, logical placement
  - Provides people with options for quick trips
- Accessible parking
  - Additional spaces may be provided by request
  - ADA-compliant locations prioritized
- Permits required for overnight parking in lots and ramps
  - Overnight allowed during snow emergencies
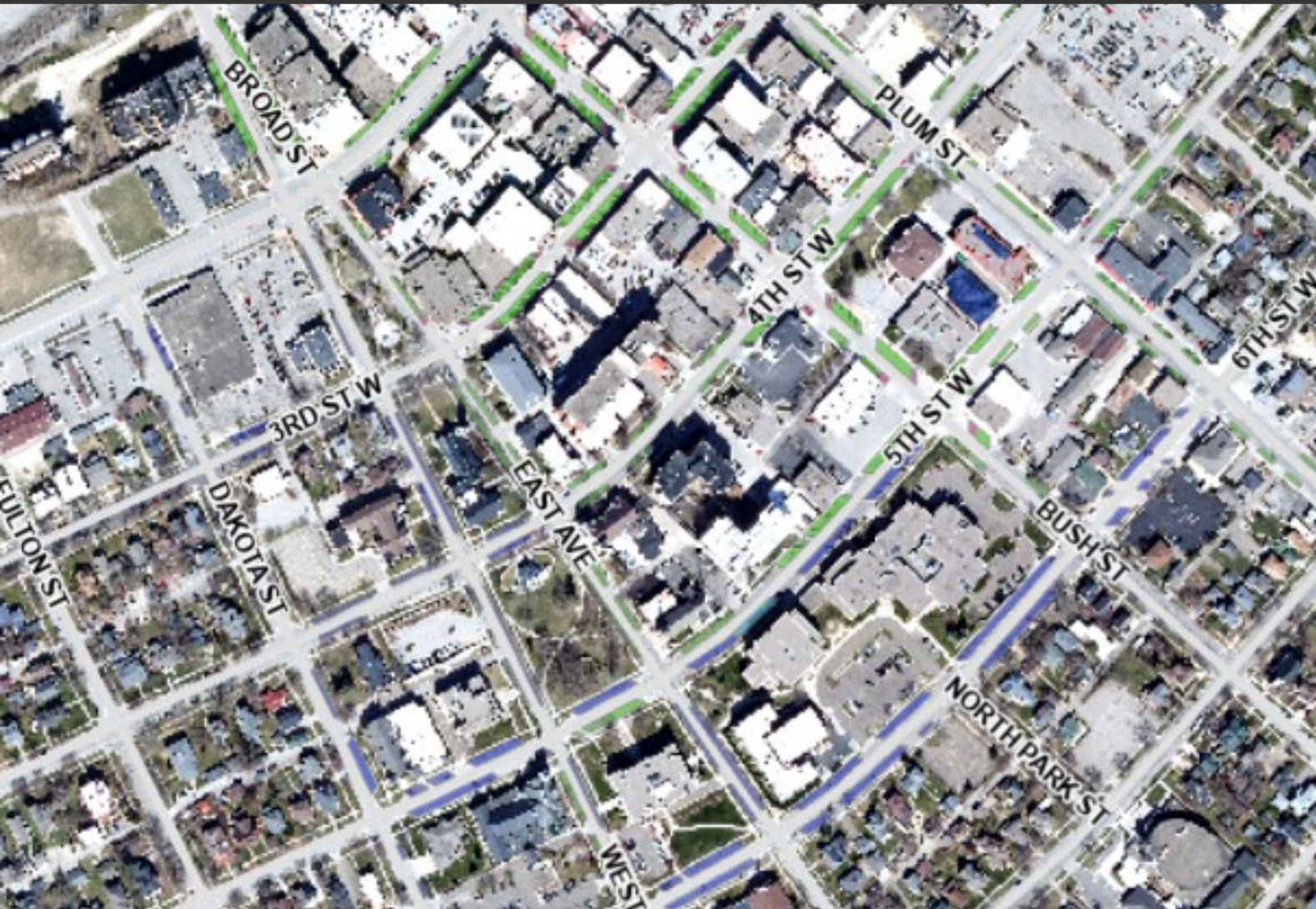- Enforce parking rules

Proposed Downtown Parking

- Straight-forward regulations
- Consistent, logical placement of 15-min and handicap stalls
- Ramps and lots primarily for employees and longer parking
- Software for online parking permits
- Consistent enforcement

On-Street Parking

- Downtown Core
  - 3-hour parking
    - Allows businesses higher parking turnover rate for their customers
    - Encourages employees and people who park for many hour to park in ramps or parking lots
- Edge of Downtown
  - No daily restrictions

15-Min Parking

- 15-min parking
  - Consistent placement at block-ends and mid-block
  - Provides people with options for quick trips
  - Some 15-min stalls are moving, but overall number of 15-min stalls does not decrease

Accessible Parking

- Existing accessible parking spaces to remain

- Additional spaces may be provided by request

    - ADA-compliant locations prioritized

Overnight Permit Parking

- Available on a monthly or annual basis
- Permits are non-transferable
- Guest parking
  - Up to 5 guest permits with purchase of annual permit
  - Guest permits valid for 48 hours
  - Additional permits available at the daily rate
- Permits for passenger vehicles only
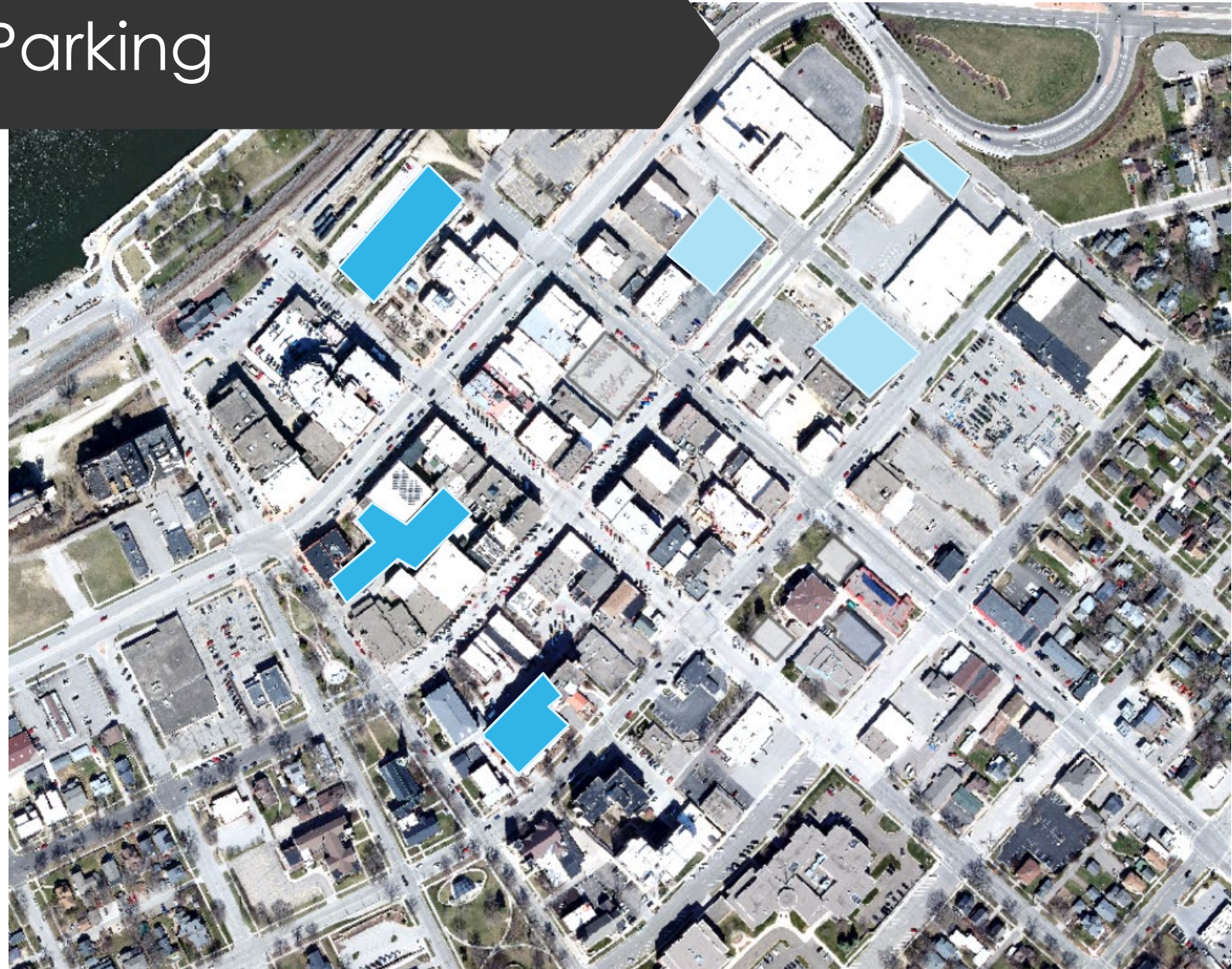- Permits do not guarantee or reserve spaces

Overnight Resident Parking

Parking Ramps

Annual Rate	$500.00
Monthly	$50.00
Daily	$6.00

City Parking Lots

Annual Rate	$200.00
Monthly Rate	$20.00
Daily Rate	$6.00

Overnight parking is available in these locations without a permit during a snow emergency
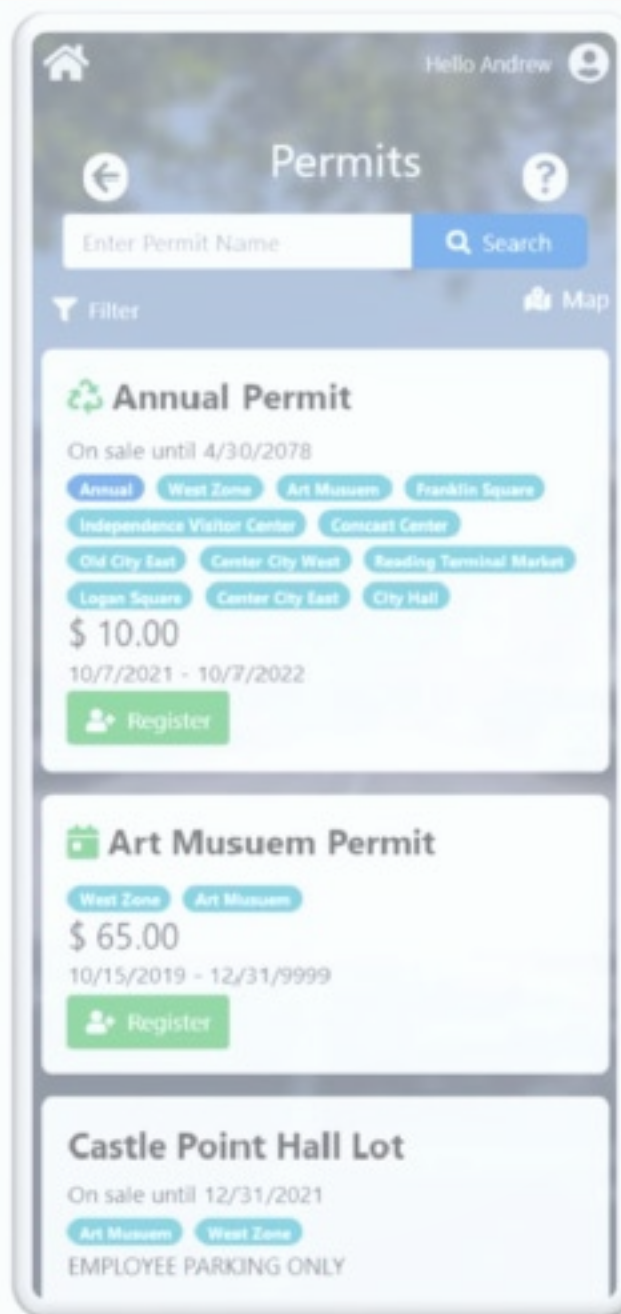
Ramp Maintenance Costs

Description	10-Year Cost - 2018-2027
LaGrange	$596,660
Plaza	$420,660
Studebaker	$285,160
Total	**$1,302,480**
10-Year Average	**$130,248**

Permitting and Enforcement

▶ Online system for purchasing permits and paying parking tickets

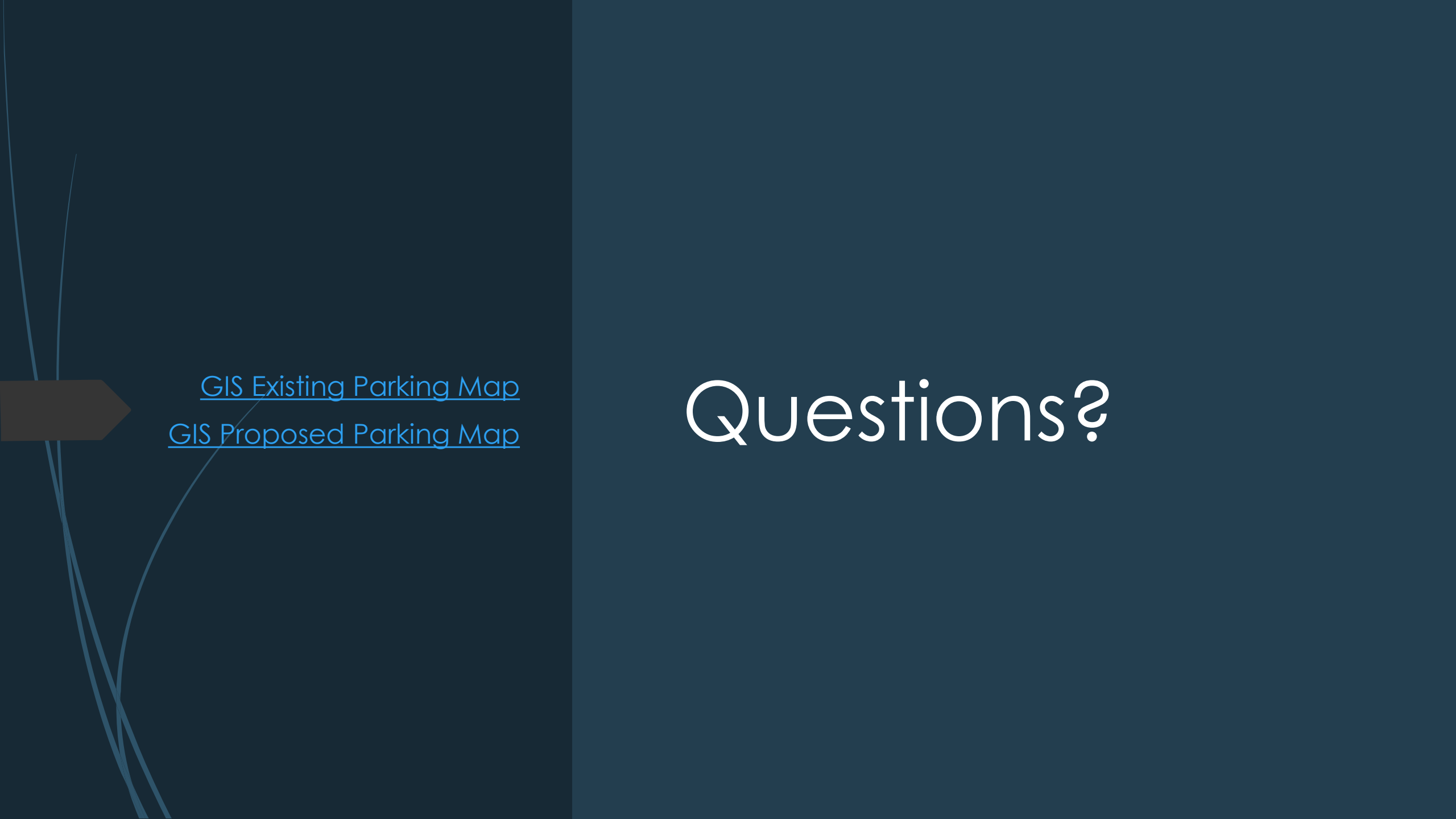▶ Vehicle recognition software will improve enforcement efforts

Wayfinding Signs

- ➡ Create consistent design and naming for parking facilities

- ➡ Better communicate where to find public parking

GIS Existing Parking Map

GIS Proposed Parking Map

Questions?